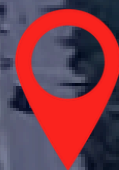




Be **MORE HERE**

2025 JEDCO ANNUAL REPORT





Dear Friends,

It has been an honor to serve as Chairwoman of the Jefferson Parish Economic Development Commission during such an exciting year for our community.

As you will see throughout this report, 2025 was marked by meaningful progress across Jefferson Parish. From transformational investments and business expansions to initiatives that support entrepreneurship, redevelopment, and innovation, JEDCO continues to create opportunities that strengthen our economy and improve quality of life for our residents.

These accomplishments are made possible through collaboration. I want to thank my fellow Board Commissioners for their leadership and thoughtful guidance, as well as the New Orleans Regional Black Chamber of Commerce, my nominating entity. Additionally, I would like to recognize Jefferson Parish leadership, our municipal partners, Louisiana Economic Development, Greater New Orleans, Inc., our business organizations, and the many stakeholders who share JEDCO's vision for a stronger, more competitive Jefferson Parish.

I would be remiss if I didn't take a moment to shine the spotlight on President and CEO Jerry Bologna and the outstanding JEDCO staff. Their professionalism, expertise, and dedication have positioned JEDCO as a respected leader in economic development, earning recognition across the state and nation while delivering meaningful results for our community. Their passion for this work is evident in every project, partnership, and initiative highlighted in these pages.

As Jefferson Parish continues building on the momentum of its Bicentennial year, I am optimistic about what lies ahead. The investments we make today and the partnerships we continue to strengthen will help ensure lasting opportunity for businesses, residents, and future generations.

Thank you for your continued support of JEDCO and for your commitment to the future of Jefferson Parish.

Sincerely,

Josline Gosserand Frank
Chairwoman





Dear Partners,

Jefferson Parish's Bicentennial gave us an opportunity to reflect on where we've been, and more importantly, where we're going.

Throughout 2025, JEDCO celebrated tremendous milestones that are helping shape the future of our community. From major industrial investments and business expansions to entrepreneurial initiatives and redevelopment projects, we continued building an economy that is more innovative, more resilient, and better positioned for long-term success.

We were proud to celebrate 13 groundbreaking and ribbon-cutting ceremonies for projects supported by JEDCO, launch the Grand Isle Jewels brand to strengthen our seafood industry, establish the Jefferson Parish Design District, and advance plans for the Greater New Orleans Food & Beverage Incubator at the Churchill campus. Each accomplishment represents new opportunities for businesses, workers, and families across Jefferson Parish.

Last year also marked the launch of MORE HERE, JEDCO's new brand platform that captures the momentum taking place across Jefferson Parish. MORE HERE reflects our belief that opportunity is everywhere in our community, from world-class manufacturing and entrepreneurship to redevelopment, innovation, culture, and quality of life. It is a reflection of the progress happening every day and an invitation for businesses, investors, entrepreneurs, and residents to discover everything Jefferson Parish has to offer. As you turn the pages of this report, you'll see MORE HERE come to life through the projects, partnerships, and people driving our economy forward.

The momentum highlighted throughout this report is only possible because of the remarkable people behind it. JEDCO's dedicated staff continues to distinguish itself as a leader in economic development, earning recognition at the local, state, and national levels for its expertise, innovation, and commitment to public service. Whether securing national awards, leading statewide initiatives, presenting at industry conferences, or helping businesses navigate complex projects, our team remains focused on delivering meaningful results for Jefferson Parish. Their professionalism and passion are reflected in every success we celebrate.

I also want to thank our Board of Commissioners, Jefferson Parish leadership, Louisiana Economic Development, Greater New Orleans, Inc., our municipal partners, educational institutions, financial partners, and the many organizations that collaborate with us every day. Economic development is built on strong partnerships, and we are fortunate to work alongside individuals and organizations who share our commitment to creating opportunities throughout Jefferson Parish.

As we look ahead, I am excited by what lies before us. The projects featured in this report are not the finish line; they are the foundation for what comes next. Together, we will continue creating jobs, attracting investment, supporting entrepreneurs, strengthening our communities, and demonstrating that there is MORE HERE than ever before.

Thank you for your continued partnership and your confidence in JEDCO.
Sincerely,

Jerry Bologna, CEcD
President & CEO

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2025 BY THE NUMBERS

A YEAR OF IMPACT.
A FUTURE OF OPPORTUNITY.



\$500M
INVESTMENT
ANNOUNCED



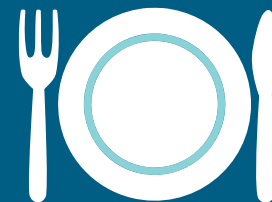
772M
MEDIA
REACH



18
LOANS
FUNDED



\$23.6M
TOTAL LOAN
PROJECT INVESTMENT



\$8.7M
FOOD & BEVERAGE
INCUBATOR FUNDING



230+
BUSINESSES
ENGAGED

HEART

BY THE NUMBERS

EXPANSION PROJECTS

ACTIVE PROJECTS	38
NEW JOBS	1,151
RETAINED JOBS	3,303
TOTAL INVESTMENT	\$425,821,185

INDUSTRY RECRUITMENT

ACTIVE PROJECTS	27
POTENTIAL TOTAL INVESTMENT	\$10,871,832,000
JOBS	5,328

2025 HEART SERVICES SUMMARY	2025	SINCE INCEPTION
Marketing Database Requests	53	9,462
Real Estate Database Requests	4	2,693
Demographic Reports	74	1,823

HEART INCENTIVE PROGRAMS

Program*	Number	New Jobs	Jobs Retained	Investment
Enterprise Zone	8	288	1,210	\$241,510,176
Quality Jobs	7	306	834	\$75,915,125
Restoration Tax Abatement	3	2	8	\$80,300,000
Industrial Tax Exemption Program	5	17	1,052	\$37,707,884

*Some projects are enrolled in more than one incentive program.

TOTAL	\$435,433,185
-------	---------------

HEART is an award-winning business retention, expansion and attraction program designed to pump resources, guidance, and information into our economy, so every business we work with can have their best chance to grow and thrive.



MAJOR PROJECTS

In 2025, Jefferson Parish continued attracting the kinds of projects that redefine a regional economy. A half-billion-dollar foreign direct investment from UBE, a new headquarters campus for RNGD, the relocation of the 124-year-old Reilly Foods Company headquarters, and Louisiana's first same-day Amazon fulfillment center represent more than individual business successes, they reflect growing confidence in Jefferson Parish as a place to invest, innovate, and grow. Together, these projects are strengthening the parish's industrial base, expanding career opportunities, and laying the foundation for long-term economic prosperity.

Invest More Here

UBE



POWERING THE **FUTURE** FROM JEFFERSON PARISH

\$500M+

FOREIGN DIRECT INVESTMENT

58

DIRECT JOBS

2027

OPERATIONS BEGIN

In one of the most significant industrial announcements in recent Jefferson Parish history, UBE broke ground on the nation's first manufacturing facility for electric vehicle lithium-ion battery ingredients. Located at Cornerstone Energy Park in Waggaman, the project represents more than \$500 million in foreign direct investment and positions Jefferson Parish as a key player in the future of domestic energy manufacturing and supply chain resiliency. The project will create high-quality jobs, strengthen the region's advanced manufacturing ecosystem, and help reduce reliance on foreign imports.



FIRST U.S.
MANUFACTURING
FACILITY



FOREIGN DIRECT
INVESTMENT



POWERING
THE EV BATTERY
SUPPLY CHAIN



HIGH-WAGE
MANUFACTURING
JOBS

UBE

Build More Here

RNGD

RNGD consolidated operations in Jefferson Parish with a new 14-acre headquarters campus and 25,000 sq. ft. training academy, further investing in the future of workforce development in the region.



\$25M
INVESTMENT

14
ACRE CAMPUS

130
JOBS CREATED

265
JOBS RETAINED

Deliver More Here

AMAZON

Amazon opened Louisiana's first same-day delivery fulfillment center in Jefferson Parish, expanding logistics capabilities and strengthening the region's position within the rapidly evolving e-commerce industry.

150,000

SQUARE-FOOT FACILITY

80+

EMPLOYEES

38,000

FREQUENTLY-ORDERED PRODUCTS
STOCKED AT FACILITY

Expand More Here

REILY FOODS

A fifth-generation family-owned company with deep roots in Greater New Orleans announced the relocation of its headquarters to Jefferson Parish.

The move strengthens Jefferson Parish's growing food and beverage manufacturing cluster while retaining hundreds of regional jobs.

500

JOBS RETAINED

124

YEAR-OLD COMPANY

18

ICONIC BRANDS

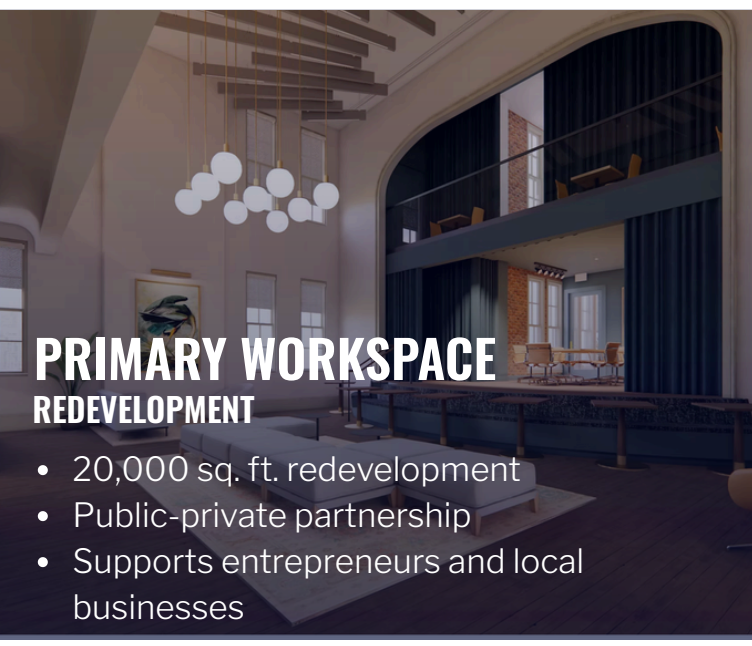


Invest More Here

MORE WINS HERE

From advanced manufacturing and logistics to healthcare, food production, retail, and entertainment, the projects highlighted in this report represent the strength, diversity, and resilience of Jefferson Parish's economy.

Together, these investments are helping shape a stronger future for Jefferson Parish, creating jobs, attracting talent, strengthening infrastructure, and building new opportunities for generations to come.



PRIMARY WORKSPACE REDEVELOPMENT

- 20,000 sq. ft. redevelopment
- Public-private partnership
- Supports entrepreneurs and local businesses

A historic schoolhouse in Gretna was transformed into a dynamic coworking and event space designed to support entrepreneurs, creatives, and small businesses.



REDAMO SUITES RENOVATION

- 44-unit boutique hotel
- \$5 million investment
- Located in an Opportunity Zone

The grand opening of the Redamo Suites hospitality project on Jefferson Highway is well-positioned to support the area's destination healthcare offerings.



BEARY CHERRY TREE EXPANSION

- 103 new childcare spots
- 20 new jobs

A leading early childhood education center in Metairie celebrated the grand opening of the fifth building on its campus.



ORACLE LIGHTING EXPANSION

- \$3 million investment
- 13 new jobs
- 30 retained jobs

Oracle Lighting broke ground on a new 15,000 sq. ft. showroom in Fat City. The lighting manufacturer has a long history of driving growth and revitalization in the Fat City area.



PERRONE & SONS EXPANSION

- \$1 million investment
- 90 jobs retained
- 100-year-old business

Perrone & Sons celebrated the opening of their second location, which expands distribution opportunities for the longstanding food & beverage company.



OCHSNER HEALTH SYSTEM EXPANSION

- \$45 million sports medicine complex
- \$134 million economic impact over next decade

Ochsner Health System announced this project in collaboration with the Saints & Pelicans, with plans to create 60 new jobs.

FUELING LOCAL GROWTH

Access to capital remains one of the most important tools for business growth. In 2025, JEDCO continued helping entrepreneurs and expanding businesses secure the financing needed to launch new ventures, create jobs, and invest. Through a combination of SBA lending programs, strategic partnerships, and local financing resources, JEDCO remained committed to fueling economic opportunity and supporting businesses at every stage of growth.

18
LOANS FUNDED

\$23.6M
TOTAL PROJECT COST

\$9.8M
JEDCO PORTION

#1
SSBCI LENDER IN
LOUISIANA



KEY INITIATIVES

A strong economy is built by creating the conditions for long-term success. In 2025, JEDCO continued advancing initiatives that support innovation, strengthen key industries, encourage redevelopment, and improve quality of life throughout Jefferson Parish. From growing the Churchill campus and launching the Grand Isle Jewels off-bottom oyster brand to creating the Jefferson Parish Design District, implementing the Jefferson EDGE 2030 long-term strategic plan, and convening regional conversations around housing and insurance, these efforts reflect JEDCO's commitment to a comprehensive approach to economic development, one that positions Jefferson Parish to compete, adapt, and thrive for generations to come.

BUILDING WHAT'S NEXT IN JEFFERSON PARISH

Momentum continued at the Churchill campus in 2025 as JEDCO advanced infrastructure improvements, hospitality development opportunities, and long-term activation strategies across the 480-acre campus.

Churchill remains one of Jefferson Parish's most transformational economic development opportunities and continues attracting attention as a future hub for innovation, entrepreneurship, and mixed-use development.



25 ACRES LED CERTIFIED



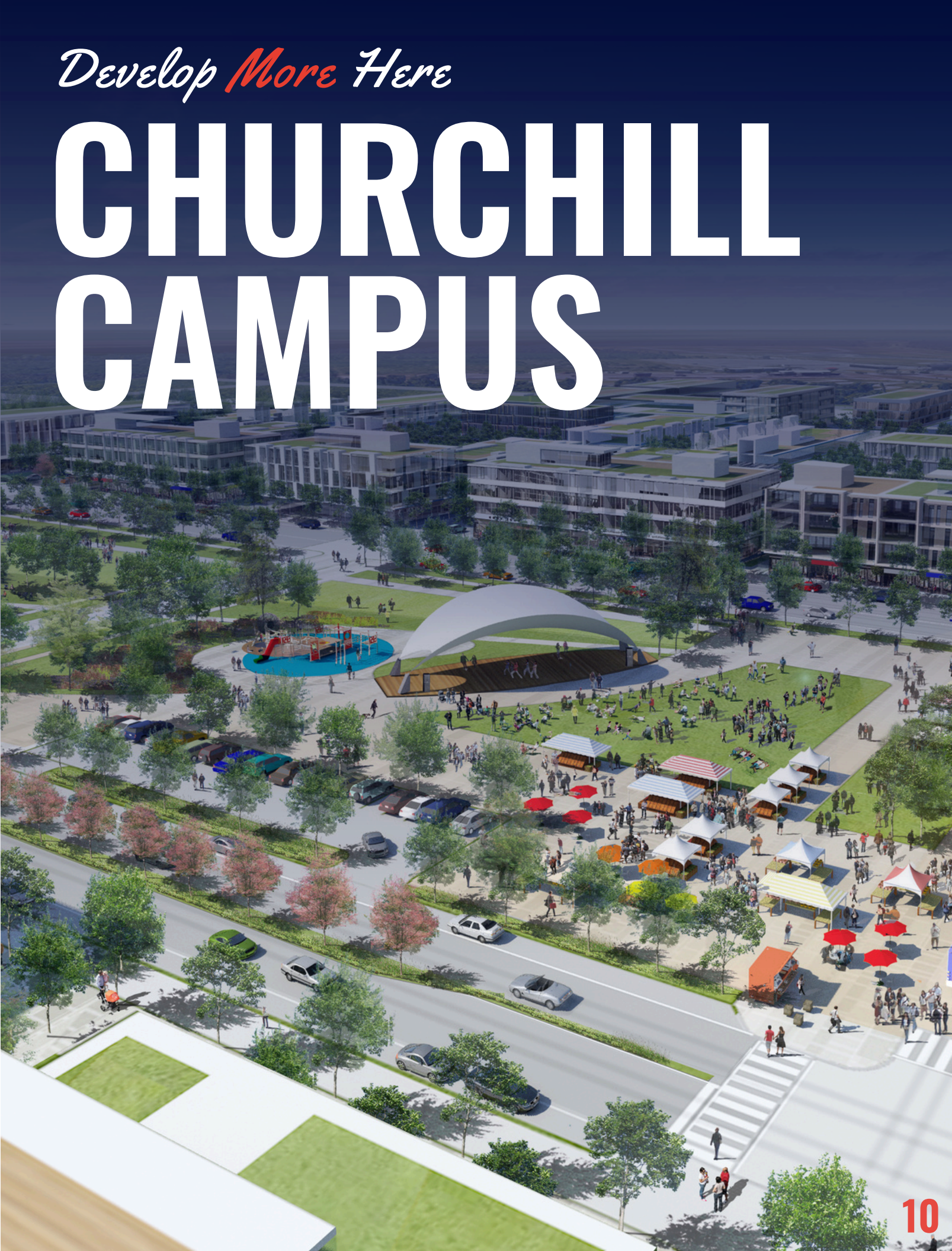
**ROADWAY & INFRASTRUCTURE
IMPROVEMENTS**



**NEW HOSPITALITY
DEVELOPMENT OPPORTUNITIES**



**NEW BRAND & MARKETING
LAUNCHING IN 2026**



*Develop **More** Here*

CHURCHILL CAMPUS

Grow More Here

GREATER NEW ORLEANS FOOD & BEVERAGE INCUBATOR

In 2025, JEDCO secured additional funding and unveiled new plans for the Greater New Orleans Food & Beverage Incubator at Churchill.

The project will provide critical infrastructure and technical support for emerging food and beverage entrepreneurs across Southeast Louisiana and the Mississippi Gulf Coast.

The planned facility includes three commercial kitchens and demonstration space, cold and freezer storage, and technical assistance to support scaling businesses. The incubator is expected to serve as a regional hub for innovation, collaboration, workforce development, and small business growth.



\$8.7

MILLION SECURED

12,000

SQUARE-FOOT FACILITY

3

COMMERCIAL KITCHENS

2028

PLANNED OPENING

Plan *More* Here

JEFFERSON

EDGE

2030

A BLUEPRINT FOR THE FUTURE OF JEFFERSON PARISH

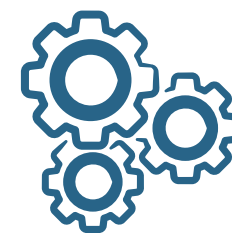
100+

STAKEHOLDERS ENGAGED

6

STRATEGIC PILLARS

Jefferson EDGE 2030 is a comprehensive economic development strategy designed to strengthen Jefferson Parish's economy and position the community for long-term success. Developed through a collaborative planning process, the initiative serves as a blueprint for growth, investment, innovation, and opportunity.



INDUSTRY
ECOSYSTEM
DEVELOPMENT



PLACE-BASED
ECONOMIC
DEVELOPMENT



BUSINESS
CLIMATE AND
COMPETITIVENESS



REGIONAL
POSITIONING



ORGANIZATIONAL
EFFECTIVENESS



TALENT & WORKFORCE
DEVELOPMENT



GRAND ISLE LOUISIANA

GRAND ISLE JEWELS

Off-Bottom Oysters

10

GRAND ISLE OYSTER FARMERS

34

EARNED MEDIA STORIES

254M

PEOPLE REACHED THROUGH BRAND
LAUNCH AND PR CAMPAIGN

\$25K

IN GRANT FUNDING FROM LED
TO BUILD THE BRAND

Grand Isle Jewels officially launched in 2025 as a regional oyster brand representing Grand Isle-based off-bottom oyster farms. The initiative blends economic development, storytelling, sustainability, branding, and technical assistance to strengthen one of Louisiana's signature coastal industries.

JEDCO worked closely with key partners at the Grand Isle Port Commission, Louisiana Sea Grant, Deep Fried Advertising, and The Ehrhardt Group to develop an umbrella brand that helped elevate the off-bottom oyster farmers bringing oyster production back to Grand Isle. The effort yielded expanded distribution opportunities as well as increased awareness about the boutique premium product being grown off the coast of Grand Isle.

The campaign generated significant earned media attention and helped position Jefferson Parish as a leader in seafood innovation and sustainability.

Create *More* Here

DESIGN DISTRICT

The Jefferson Parish Design District positions Old Jefferson as a hub for creativity, entrepreneurship, and design-driven businesses. Spanning more than 320 acres, the district supports a growing concentration of companies specializing in architecture, interiors, furnishings, fabrication, and other design-related industries.

Through targeted incentives, specialized financing programs, and strategic placemaking efforts, the Design District is helping strengthen a unique business ecosystem while enhancing one of Jefferson Parish's most distinctive commercial corridors.

320
ACRES DESIGNATED FOR
DESIGN-RELATED BUSINESSES

20+
DESIGN-FOCUSED COMPANIES

RTA
AND SPECIALIZED FINANCING
PROGRAMS AVAILABLE

More Vision Here

BROWNFIELDS

JEDCO continued expanding its Brownfield Program in 2025, helping property owners and developers access environmental assessment funding designed to support redevelopment and investment opportunities. JEDCO also received the 2025 Brownfield Award from the Louisiana Department of Environmental Quality.



2025 Brownfield Award



HISTORICAL DEMOGRAPHIC AND ECONOMIC PERFORMANCE INDICATORS

DEMOGRAPHICS

	2021	2022	2023	2024	2025
Population	427,803	433,688	437,741	431,376	427,155
Per Capita Personal Income (current \$)	\$55,373	\$58,284	\$58,692	\$63,448	\$65,691
Total Personal Income (000s)	\$23,940,225	\$25,277,258	\$24,996,051	\$26,761,081	\$28,066,808
Median Household Income (current \$)	\$55,516	\$60,243	\$62,944	\$64,375	\$64,384
Civilian Labor Force	207,792	214,564	205,657	207,275	211,222
Employment	199,197	207,598	197,280	198,517	202,539
Unemployment Rate	4.10%	3.20%	4.21%	4.20%	4.10%
Average Annual Wage	\$50,874	\$54,217	\$54,501	\$57,360	\$63,212

TAX REVENUES

	2021	2022	2023	2024	2025
Occupational License (000s)	\$7,828	\$9,194	\$8,446	\$8,694	\$9,246
Ad Valorem (000's)	\$240,460	\$246,813	\$264,671	\$290,030	\$292,373
Sales (000's)	\$563,273	\$620,205	\$593,937	\$598,609	\$621,813

ASSESSED VALUE OF PROPERTY

	2021	2022	2023	2024	2025
Real Property (000s)	\$3,072,987	\$3,156,389	\$3,283,003	\$3,283,003	\$3,553,711
Personal Property (000's)	\$926,092	\$965,378	\$1,133,499	\$1,174,561	\$1,231,567

CONSTRUCTION PERMITS

	2021	2022	2023	2024	2025
RESIDENTIAL					
Number	2,004	2,481	1,157	929	2,699
Value (000s)	\$245,039	\$ 234,086	\$182,440	\$203,228	\$181,377
COMMERCIAL					
Number	950	1067	739	310	818
Value (000s)	\$275,144	\$223,777	\$456,358	\$744, 245	\$522,069

MORE STORIES. MORE OPPORTUNITY.

Through strategic marketing, public relations, digital engagement, and storytelling, JEDCO continues to position Jefferson Parish as a destination for investment, innovation, and opportunity.

In 2025, the MORE HERE campaign amplified major economic development wins, showcased local industries, and elevated the Jefferson Parish story across regional and national audiences.





210
EARNED
MEDIA STORIES



772M
POTENTIAL
MEDIA REACH



\$3M
ADVERTISING
VALUE EQUIVALENCY

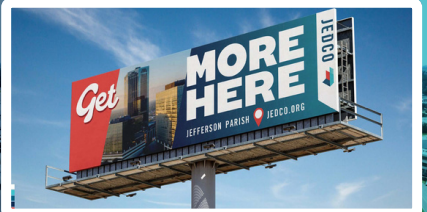


GRAND ISLE JEWELS



Brand development and promotion support of Jefferson Parish’s world-class off-bottom oyster industry.

MORE HERE



Multi-channel campaign showcasing Jefferson Parish as a place where businesses and communities thrive.



CHURCHILL



Development of marketing & PR strategy, including creation of a new visual identity (coming soon).

DEEP FRIED



A still from a video featuring a man in a blue blazer, a woman in a blue top, and a man in a grey suit. A woman in a blue top is playing a keyboard.A photograph of two men in a radio studio, wearing headsets and speaking into microphones. A banner for WWL is visible in the background.

15

RIBBON CUTTINGS &
SIGNATURE EVENTS

2

LIVE REMOTE BROADCASTS
FROM JEDCO EVENTS

1

AWARD-WINNING
COMEDIC VIDEO

16

JEDCO AND JEFFERSON 2025 FINANCIALS

JEDCO 2025

REVENUES

Occupational License	\$2,633,249
Financing	\$821,049
Economic Development**	\$427,772
Marketing	\$154,783
Interest and Investment Earnings	\$214,059
Tech Park Common Area Revenues	\$20,076
Conference Center	\$13,827
Food & Beverage Incubator	\$139,630
Churchill Park Development	\$50,872
Special Projects*	\$688,077

TOTAL \$5,163,394

EXPENDITURES

Administrative	\$1,335,791
Financing	\$516,164
Economic Development	\$448,019
Marketing	\$448,892
JEDCO Building Expenses	\$723,880
Tech Park Expenses	\$191,045
Conference Center	\$93,134
Food & Beverage Incubator	\$141,880
Industry Recruitment	\$121,675
Strategic Initiatives	\$151,779
Special Projects*	\$688,077

TOTAL \$4,860,336

2025 JEFFERSON EDGE

REVENUES

Private Funds	\$287,500
Interest	\$34,970

TOTAL \$322,470

EXPENDITURES

Tech Park Master Plan	\$62,698
Churchill Park Development Plan	\$30,290
Economic Development Services	\$104,084
Marketing	\$48,955
Fundraising	\$28,319
Administrative	\$17,782

TOTAL \$292,128

*Includes GNO, Inc., Parish CEA Revenues, and related expenses and capital outlay projects.

**Includes PILOT and capital outlay administration fees.

MORE HERE. MORE POSSIBLE.

JEDCO’s success is made possible through leadership, expertise, and support of our investors, commissioners, and staff. Together, these individuals and organizations help shape the future of JP and create more opportunity for generations to come.

Thank you to the many people and organizations who help make our work possible.

COMMISSIONERS & NOMINATING ENTITIES

Mickal Adler

Jefferson Chamber of
Commerce East Bank

Roxanne Arocha

Jefferson Chamber of
Commerce West Bank

Teresa Lawrence

Women’s Business
Enterprise Council South

Lynda Nugent-Smith

District 4 Councilwoman
Arita Bohannan

Gene Sausse

Councilman-at-Large, Div.
B, Scott Walker

Melissa Bennett Simeon

Home Builders
Association

CHAIRWOMAN

Josline Gosserand Frank

Greater New Orleans Black
Chamber of Commerce

VICE CHAIR

Jim Martin

Jefferson
Business Council

TREASURER

Stephen Robinson

Parish President
Cynthia Lee Sheng

SECRETARY

Joe Riccobono

Metairie Business
Development District

Jimmy Baum

District 2 Councilman
Deano Bonano

Darren Chifici

Louisiana
Restaurant Association

Billy Douglass

Councilwoman-at-Large, Div.
A, Jennifer Van Vrancken

Joe Ewell

District 3 Councilman
Byron Lee

Michael O’Connor

District 1 Councilman
Tim Kerner

Melissa O’Neal

Apartment Association of
Greater New Orleans

Mayra Pineda

Hispanic Chamber of
Commerce of Louisiana

Paula Polito

District 5 Councilman
Hans Liljeberg

Robert Stevens

New Orleans Metropolitan
Association of Realtors

Teri Tucker

Westbank Business &
Industry Association

Shondra Williams

Jefferson
Business Council

STAFF

Jerry Bologna

President & CEO

Lacey G. Bordelon

Executive Vice President & COO

Lisa Cabrera

Loan Servicing Manager

Lauren Cashio

Accounting Manager

Anthony Catalanotto

Facilities Coordinator

Paul Fischer

Industry Recruitment Director

Carlos Garcia

Business Retention &
Expansion Specialist

Jessica Lobue

Finance Operations
Manager

Annalisa Kelly

Vice President of Strategic
Initiatives & Policy

Huyen Nguyen

Business Development
Manager

Lynnette O’Baugh

Administrative Assistant
& Accounting Coordinator

Todd Pereira

Economic & Community
Partnerships Manager

Margo Ruiz

Economic Information
& Incentives Manager

Scott Rojas

Vice President of Facilities &
Capital Projects

Kelsey Scram

Chief Marketing Officer

Bryson Senter

Development Manager

Penny Weeks

Director of Administration &
Executive Asst. to President &
CEO

Kate Wendel

Director of Economic &
Workforce Development

Jennifer Wollfarth

Executive Vice President & CFO

INVESTORS

Adams & Reese LLP

ATMOS Energy LA

Avondale Global Gateway*

Bonvenu Bank

Bryan Imports LLC

Delta Personnel, Inc.

Entergy Louisiana

Favrot & Shane*

Fidelity Bank

First Horizon*

Gulf Coast Bank & Trust

Hancock Whitney Bank

Home Bank

Jack Stumpf & Associates

Jefferson Business Council

Visit Jefferson

Laitram, LLC

Lakeside Shopping Center

Lauricella Land Company

LCMC Health*

Metairie Bank & Trust

Mauldin & Jenkins, LLC

NANO LLC

New Orleans TV

Ochsner Health System*

OnPath Credit Union Foundation

Outfront Media*

Peoples Health

Port of New Orleans

Red River Bank

Renaissance Publishing

T. Baker Smith LLC

Union Pacific Railroad

USI Insurance Services

Waldemar S. Nelson &

Company

*Denotes \$25,000+ Investor

JEFERSON



MORE HERE 



ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council



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