

2026

CITY OF KENNER ECONOMIC DEVELOPMENT PROFILE



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CITY OF KENNER

Ranked #1 most diverse suburb in Louisiana



The City of Kenner is the seventh largest city in the State of Louisiana and is located within Jefferson Parish, the second largest parish in the state. With its excellent housing and schools as well as its highly engaged, business-friendly government, Kenner has much to offer in terms of quality-of-life amenities balanced with a healthy business climate.

KENNER has an advantageous and accessible location, with Interstate-10 bisecting the city and U.S. Highway 61 (Airline Drive) running parallel to the interstate in the southern portion of the city. Kenner is home to Louis Armstrong New Orleans International Airport and is served directly by two Class I railways. The Port of New Orleans is located within 12 miles of Kenner.

KENNER is an incorporated city within Jefferson Parish and provides municipal government services, including police and fire protection, to its residents and businesses at a high level of service. Land-use plans and ordinances and a robust economic-development strategy (Kenner 2030) are in place to guide City administration, elected officials, private citizens and developers in making decisions regarding the city's growth and development. The City is actively making transportation and beautification improvements while pursuing economic development initiatives through its Kenner 2030 strategic plan.

Letter From the Mayor



Dear Reader,

Welcome, and thank you for your interest in the City of Kenner.

As Mayor, I am proud to introduce you to one of Louisiana's most dynamic communities—a city that continues to build on its strengths while embracing new opportunities for economic growth, investment, and innovation. Whether you are considering relocating, expanding, or starting a business, Kenner offers a business-friendly environment, strategic location, and strong partnerships dedicated to helping companies succeed.

Kenner's location remains one of our greatest competitive advantages. With immediate access to Interstate 10, the Mississippi River, six Class I railroads, and the Louis Armstrong New Orleans International Airport, businesses located in Kenner enjoy exceptional connectivity to regional, national, and international markets. Continued investment in airport infrastructure and surrounding commercial corridors is creating new opportunities for business attraction and expansion throughout our community.

Our City continues to make meaningful investments in projects that will shape Kenner's future. From the continued redevelopment efforts surrounding Esplanade Mall and the revitalization of Rivertown to the exciting momentum at Laketown—including the future amphitheater, improvements to the Pontchartrain Center, and the arrival of the Laketown Squadron—Kenner is creating destinations that enhance quality of life while strengthening our local economy. At the same time, we remain committed to supporting existing businesses through strategic partnerships with organizations such as the Jefferson Parish Economic Development Commission (JEDCO), whose business assistance, financing programs, and economic development services continue to help companies grow and invest in our community.

Kenner is also home to a diverse economy supported by manufacturing, aviation, healthcare, logistics, hospitality, retail, professional services, and small businesses. Our talented workforce, outstanding educational institutions, and commitment to innovation provide companies with the resources they need to compete and succeed in today's economy.

Beyond business, Kenner offers an exceptional quality of life. Our residents and visitors enjoy beautiful parks, recreational amenities, cultural attractions, festivals, and family-friendly events throughout the year. Combined with our welcoming neighborhoods and strong sense of community, these qualities make Kenner not only a great place to do business, but also a great place to live.

I invite you to explore the opportunities highlighted throughout this Economic Profile and discover why so many businesses continue to choose Kenner. We look forward to working with you and welcoming your investment into our community.

Sincerely,

Mayor Michael J. Glaser
Mayor, City of Kenner

Letter From Jerry Bologna



Dear Reader,

The Jefferson Parish Economic Development Commission (JEDCO) is an internationally Accredited Economic Development Organization (AEDO) dedicated to strengthening and growing our local economy. Through innovative financing, strategic guidance, and hands-on business support, we serve as a trusted partner to companies at every stage of growth.

This past year was one of significant momentum for Jefferson Parish. In 2025, we celebrated transformative wins that reinforced our position as a destination for investment and innovation. Major project announcements and milestones, including the opening of the Amazon SSYI Distribution Center, the groundbreaking of UBE's \$500 million manufacturing facility, and the grand opening of RNGD's expanded headquarters and training facility brought new capital investment and quality jobs to our community.

At the same time, we continued investing in the spaces and industries that define us. Work continues to advance a new Design District that will enhance placemaking and support our creative economy. In support of our legacy industries, we helped launch the Grand Isle Jewels off-bottom oyster brand, an innovative step forward for Jefferson Parish's iconic seafood sector.

JEDCO remains a leader in business retention, expansion, and attraction. Our finance arm continues to rank among the region's top SBA lenders, and our economic development team works directly with hundreds of businesses each year to provide tax incentive guidance, site selection assistance, workforce support, and connections to Parish leadership.

We are also building for the future. Our Food & Beverage Incubator, the only facility of its kind in the Greater New Orleans region, will provide critical production space and technical assistance to culinary entrepreneurs at the Churchill campus, a Louisiana Economic Development Certified Site and a premier location for new project development.

Since 1987, JEDCO has helped usher in billions of dollars in investment and supported the creation of thousands of jobs. Jefferson Parish remains an economic engine for the Greater New Orleans region, strategically located within the South's largest intermodal transportation network and supported by strong infrastructure, workforce assets, and collaborative leadership. Together, we are building a resilient, innovative, and opportunity-rich future for Jefferson Parish.

We invite you to discover MORE of what Jefferson Parish can offer you and your business.

Sincerely,

A handwritten signature in dark ink, appearing to read "JB", written in a cursive style.

Jerry Bologna, President & CEO
Jefferson Parish Economic Development Commission (JEDCO)

Market Access

The City of Kenner has excellent accessibility to I-10, I-310, and U.S. Highway 61 (Airline Drive). The Louis Armstrong International Airport, serving millions of passengers annually, is within the heart of Kenner and ideally situated for Kenner businesses and residents.

RAILWAYS

Kenner is served by the following Class I railways:

- Canadian National
- CPKC

These railroads have a direct connection to the New Orleans Public Belt (NOPB) Railroad, which provides service to the Port of New Orleans. The NOPB also connects with four other Class I railways which service all of North America, making this one of the few areas in the country to enjoy service by six Class I providers:

- CSX Transportation
- Norfolk Southern Railway
- BNSF Railway
- Union Pacific Railroad

MOTOR FREIGHT

The following major roads provide excellent accessibility in and out of Kenner:

- Interstate 10
- U.S. Highway 61 (Airline Drive)
- Louisiana Highway 48 (Jefferson Highway/River Road)

Kenner is serviced by several major motor freight carriers including, but not limited to, the following:

- SAIA
- FedEx
- UPS
- Southeastern Freight Lines
- DHS (international shipments only)
- CRC Global Solutions



MILES TO:

Atlanta, GA	478
Baton Rouge, LA	69
Birmingham, AL	350
Chicago, IL	915
Cincinnati, OH	812
Dallas, TX	508
Houston, TX	335
Jackson, MS	175
Jacksonville, FL	554
Kansas City, MO	904
Memphis, TN	382
Mobile, AL	153
Nashville, TN	542
New Orleans, LA	9

Market Access

For the 4th year in a row, MSY Airport received top award for “Best Airport in America” from Airports Council International.

AIR SERVICE

Louis Armstrong New Orleans International Airport (MSY)

- The 35-gate terminal opened in November 2019, offering over 8,000 parking spaces, free wi-fi, as well as food and fare from local vendors and national brands throughout the terminal.
- 16 passenger airlines serving nonstop flights to over 50 domestic and international destinations.
- In November 2024, Avelo Airlines announced new nonstop flights to Southern Connecticut.
- Ranked most efficient airport in America by the The ATRS Annual Global Airport Performance Benchmarking Project at the University of Columbia.
- MSY Airport Director, Kevin Dolliole, named “Airport Director of the Year” by the Airport Directory Council in August 2024.



WATERWAYS

Port of New Orleans

- The Port is a modern multimodal gateway connecting global markets to and from the U.S. and Canada, and an in-demand cruise port, located ten miles east of Jefferson Parish on the Mississippi River.
- Port NOLA is a diverse deepwater port uniquely located on the Mississippi River near the Gulf of Mexico with access to 30 plus major inland hubs via 14,500 miles of waterways, 6 Class I railroads, and interstate roadways.
- Port NOLA is the only deepwater container port in Louisiana. The Port has 40 berths, 20 million square-feet of cargo handling space, and 3.1 million square-feet of covered storage.
- In March 2025, Port NOLA set an all-time record, with over 165,000 passenger movements and is on pace for a strong 2025 after a record year of over 1.2 million passenger movements in 2024.



Market Access

St. Bernard Port, Harbor & Terminal District

- Located 12 miles east of downtown New Orleans.
- Spans a 2.5-mile stretch along the Mississippi River.
- Diverse general cargo port.
- Deep water draft access (36-ft. slip depth).
- Deep-draft midstream mooring available.
- Rail service provided by Norfolk Southern Railroad with connections provided to six Class I railroads.
- Two intermodal business parks with warehouse, office and manufacturing space.
- Contains dedicated dock for paddlewheel cruiser to deliver visitors to Chalmette Battlefield National Park.



The Crescent City Connection & Huey P. Long bridges span the Mississippi River, connecting the east and west banks of New Orleans and Jefferson Parish.

Port of South Louisiana

- Stretches 54 miles along the Mississippi River, immediately west of the city of Kenner.
- Features 108 miles of deepwater frontage on both banks of the Mississippi River, with facilities in St. Charles, St. James and St. John the Baptist Parishes.
- Largest tonnage port district in the western hemisphere.
- Features a 335-acre maritime industrial park that provides handling and storage for bulk, breakbulk and containerized cargo.
- Intermodal deep draft bulk terminal primarily handles cement, mineral ores and woodchips.
- Served by CPKC-Canadian Pacific Kansas City Ltd. and Union Pacific railroads and major trucking and freight companies.
- Foreign Trade Zone.

Plaquemines Port

- Located approximately 20 miles south of New Orleans near the mouth of the Mississippi River.
- 100 miles of deep draft (45 ft. minimum).
- 14 major anchorages.
- Thousands of undeveloped acres of land provide opportunities for onshore or midstream facilities.



Municipal Government



The City of Kenner is governed by a Mayor and a seven-member City Council.
The Council is comprised of five district council members and two at-large council members.

Mayor:

Michael J. Glaser



At-Large Division A:

Councilman Joseph A. Stagni

At-Large Division B:

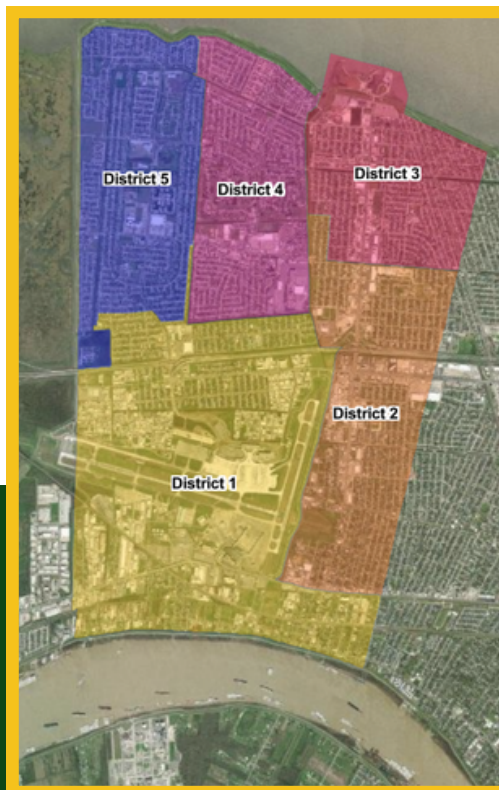
Councilman George L. Branigan

District 1:

Councilwoman Dee B. Dunn

District 2:

Councilman Thomas P. "Tom" Willmott



District 3:

Councilman Joseph F. "Joey" LaHatte, III

District 4:

Councilwoman Kristi K. McKinney

District 5:

Councilman Daniel W. Riehm

Chief of Police:

Keith A. Conley

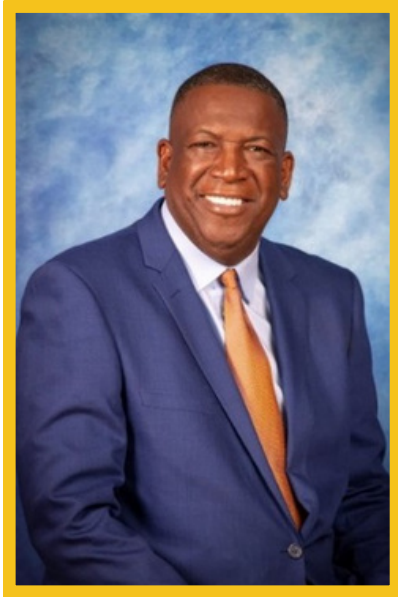
Physical Address:

1610 Reverend Richard Wilson Drive,
Kenner, LA 70062

For more information regarding City
departments and services, go to
www.kenner.la.us or contact City Hall at
(504) 468-7240.

Parish Government

Unincorporated Jefferson Parish is governed by a Parish President and seven-member Parish Council. The City of Kenner falls within Jefferson Parish Council Districts 3 and 4, and is represented by the following:



Councilman Byron Lee
District 3



Councilwoman Arita Bohannon
District 4



Jefferson Parish Eastbank Location:

Joe Yenni Building
1221 Elmwood Park Blvd
Elmwood, LA 70123
504-736-6000



Jefferson Parish Westbank Location:

General Government Building
200 Derbigny St
Gretna, LA 70053
504-364-2730

Municipal Services

Kenner Police Department

- The Kenner Police Department's Community Relations Division offers several innovative programs designed to enhance awareness, crime prevention, and goodwill throughout the community. Some of these programs include Citizen Police Academy, Explorer Program, Neighborhood Watch Program, and Women's Self Defense classes.
- Works with the Kenner Inspection and Code Enforcement Department on 'code sweeps' to address blight in the City of Kenner.
- The Kenner Police Department provides a free mobile app for both Apple and Android devices as well as access to the Kenner P.D. Facebook, Instagram and Twitter pages for the latest updated crime, traffic, and other law enforcement-related information.



Kenner Fire Department

- Class I fire rating due to excellent communications, response times, and water supply.
- With five fire stations in Kenner, the average response time is 3-5 minutes.
- Responds to structure, vehicle, rubbish and ground covers fires, hazard materials incidents, water and land rescue and medical emergencies.
- Kenner Fire Department is committed to the safety of our community. We look for ways to teach the public about fire and life safety risks before an emergency happens.
- Please call 504-468-4000 to request the installation of free smoke alarms.

Public Information - K-TV

- KTV (Kenner Television) is your go-to source for city news, programs, and community stories—now all in one place on the KTV app. Watch KTV on the app via Amazon Fire TV, Google Play, and the Apple App Store, as well as on Jefferson Parish Cox Cable Channel 76, AT&T U-Verse Channel 99, and online at [youtube.com/kennertvonline](https://www.youtube.com/kennertvonline). Enjoy recurring features from City departments, nationally produced government and educational content, and special segments that highlight Kenner's people, culture, and events. From important updates to inspiring local stories, KTV keeps you informed, connected, and engaged with everything happening in Kenner.



Parks and Recreation

- Kenner's Recreation Department provides a wide range of safe, high-quality facilities and programs for all ages and abilities. The inclusive programs feature a variety of activities such as flag football, volleyball, soccer, martial arts, cheer, and more.
- The department proudly manages an extensive network of parks and playgrounds, strategically located across the city. With nearly one location per square mile, recreational opportunities are always within reach.
- Collaborating with public-private partnerships, the department offers enhanced facilities and programs that cater to the diverse needs of the community.

Inspection and Code Enforcement

- The Inspection and Code Enforcement Department enforces the Code of Ordinances, reviews and issues building permits of all structures in the city, conducts inspections, licenses tradesmen, and issues occupational licenses.
- The Department manages the City's participation in the National Flood Insurance Program's (NFIP) Community Rating System (CRS) with the goal of reducing flood losses, facilitating accurate insurance rating, and promoting awareness of flood insurance. The Department has been successful in improving the City's classification, saving Kenner residents on their flood insurance premiums.

Taxes

Corporate Franchise Tax

- The Corporate Franchise Tax rate for periods beginning on or after January 1, 2023 is \$2.75, or major fraction thereof in excess of \$300,000 of capital employed in Louisiana

Rate	Amt. of Capital
\$2.75 per \$1000	First \$300,000

Corporate Income Tax

- Corporations will pay tax on net income computed at the rates contained in the table (the effective rate is somewhat less because federal income taxes are deductible in computing net taxable income).

Percentage	Net Income
3.5%	First \$50,000
5.5%	Next \$100,000
7.5%	Over \$150,000

Property Taxes/Assessment Ratio

- The amount of property tax due is based upon your tax rate and taxable assessment. The tax is calculated by multiplying the taxable assessment by the tax rate. The tax rate is the sum of the individual millage that were approved by voters for such purposes as fire protection, law enforcement, education, recreation, and other functions of parish government.
- The Jefferson Parish Assessor's Office determines the taxable assessment of property.
- Property taxes in Kenner are calculated based on the property's assessed value and the local millage rate.

Tax Levying Body	2025 Mills
Parish	0.07809
City	0.02816
Total	0.10625

Taxes

Sales Tax

Total sales tax in Jefferson Parish is 9.75 percent, including a 5 percent state sales tax and 4.75 percent parish sales tax. In Kenner, the Parish sales tax is broken down as follows: 0.17 percent assessed by Jefferson Parish, 2.58 percent assessed by the City of Kenner, and 2 percent assessed by the Jefferson Parish School Board. In addition to the sales/use tax imposed on transactions occurring in Jefferson Parish, an additional sales tax of 2% is imposed on the sale at retail and/or rental of tangible personal property occurring within the New Orleans Airport Sales Tax District. The overall sales tax amount charged is the same regardless of whether the purchase is made in an incorporated or unincorporated part of Jefferson Parish.

LOCATION: WARD #	2025 PARISH MILLS	2025 CITY MILLS	TOTAL 2025 MILLS
CITY OF GRETNA - #10	0.07954	0.05645	0.13599
CITY OF WESTWEGO - #44	0.07954	0.03631	0.11585
TOWN OF GRAND ISLE - #61	0.12448	0.01167	0.13615
CITY OF KENNER - #92	0.07809	0.02816	0.10625
CITY OF HARRAHAN - #93	0.07871	0.02193	0.10064
AVERAGE UNINCORPORATED JEFFERSON PARISH #70	0.12621	-	0.12621

TAX LEVYING BODY	SALES TAX
STATE	5%
PARISH	4.75%
CITY OF KENNER	2.58%
SCHOOL BOARD	2%
AIRPORT DISTRICT TAX	2%

Strategic Plans

Long-Term and Strategic Plans

To read these plans in full, visit the City of Kenner's [website at www.kenner.la.us](http://www.kenner.la.us)

Kenner 2030: Strategic Plan for a Prosperous Future

- Economic development strategic plan for the City of Kenner. Contains goals, objectives and an implementation component to ensure a prosperous future and enhanced quality of life for the city's current and future residents and businesses.
- Goals include beautification of thoroughfares, redevelopment of Louis Armstrong International Airport, the Rivertown and Laketown areas, and focused commercial development initiatives.

Pattern for Progress:

Land Use Plan for the City of Kenner

- Provides a vision for the future growth of Kenner through goals, policies and objectives, land-use designations and implementation strategies.
- Serves as a reference to the development community and general public in determining how to develop or redevelop land.

Disaster Planning & Response

City of Kenner Emergency Plan

- The City of Kenner worked closely with Jefferson Parish to develop a parishwide comprehensive emergency procedure plan in the event of a hurricane. The in-depth document addresses preparations, response and recovery issues before, during and after hurricanes, tornados, nuclear accidents and snow/freez events.
- The City of Kenner developed an Office of Emergency Management to coordinate closely with the Jefferson Parish Emergency Operations Plan, the State of Louisiana Emergency Operations Plan, and the National Response Plan/National Response Framework as well as regional response and recover partners.
- Businesses in the City of Kenner should register for re-entry status and credentials to enable their speedy re-entry into the City and Jefferson Parish at www.jumpstartjefferson.com

Jefferson Parish has established a three-tiered re-entry system in the event a threatening hurricane leads to an evacuation. The system is designed to ensure that area businesses have a safe, effective and timely re-entry into the parish. Register your business today at: www.jumpstartjefferson.com



Infrastructure

Cable Service

Provided by Cox Communications

www.cox.com

(504) 304-1700

Electricity

Provided by Entergy Louisiana

www.entergy-louisiana.com

1-800-368-3749

Fiber Optic Communication

Providers include:

AT&T

www.att.com

1-800-331-0500

Cox Communications

www.cox.com

(504) 304-1700

Southern Light Fiber

www.southernlightfiber.com

(251) 662-1170

Natural Gas

Provided by Atmos Energy Louisiana

www.atmosenergy.com

Customer Service: 1-888-286-6700

Commercial & Industrial Service: 1-

877-460-7067

Recycling

Provided by Ramelli Janitorial Services

<http://ramelli.com/>

504-469-1069

Solid Waste Disposal

Provided by Waste Pro

www.wasteprousa.com

(504) 392-4619

Telephone Service

Providers include:

AT&T

www.att.com

1-800-331-0500

Cox Communications

www.cox.com

(504) 304-1700

Wastewater

The City of Kenner treats wastewater

www.kenner.la.us

(504) 468-7292

Water

Jefferson Parish provides drinking water

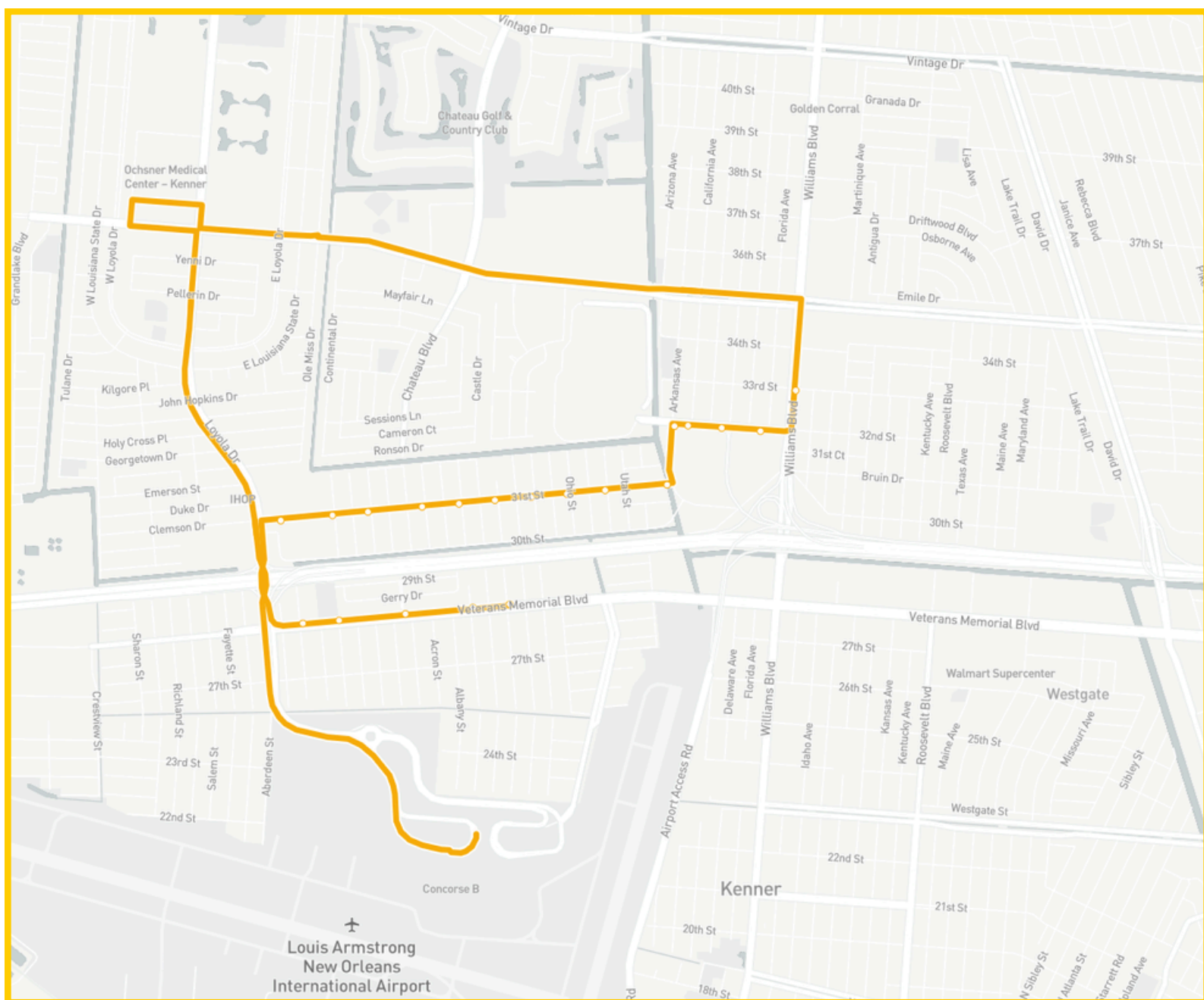
www.jeffparish.net

(504) 736-6060

Transportation

The City of Kenner and Jefferson Parish Transit have enhanced public transportation by redesigning the Kenner Loop service. The former single-route system has been divided into the updated E201 Kenner Loop and the new E9 Williams Boulevard route, reducing bus wait times from approximately 80 minutes to 40 minutes. In addition, the introduction of the "Moving Kenner" on-demand microtransit service provides flexible curb-to-curb transportation in select areas, improving connectivity and access for residents, employees, and visitors throughout the city.

E201 Kenner Loop

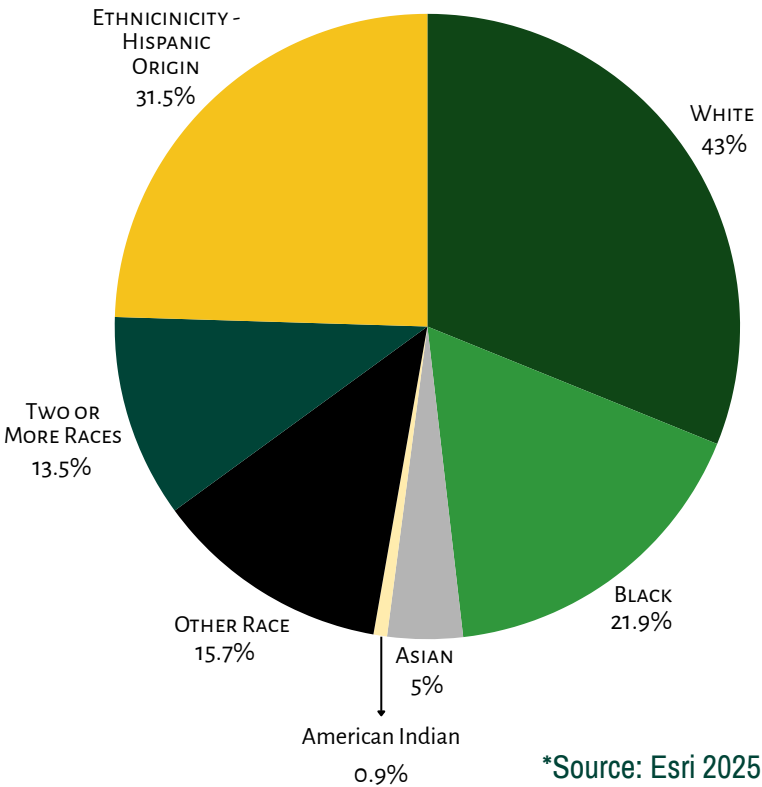


Economic Indicators

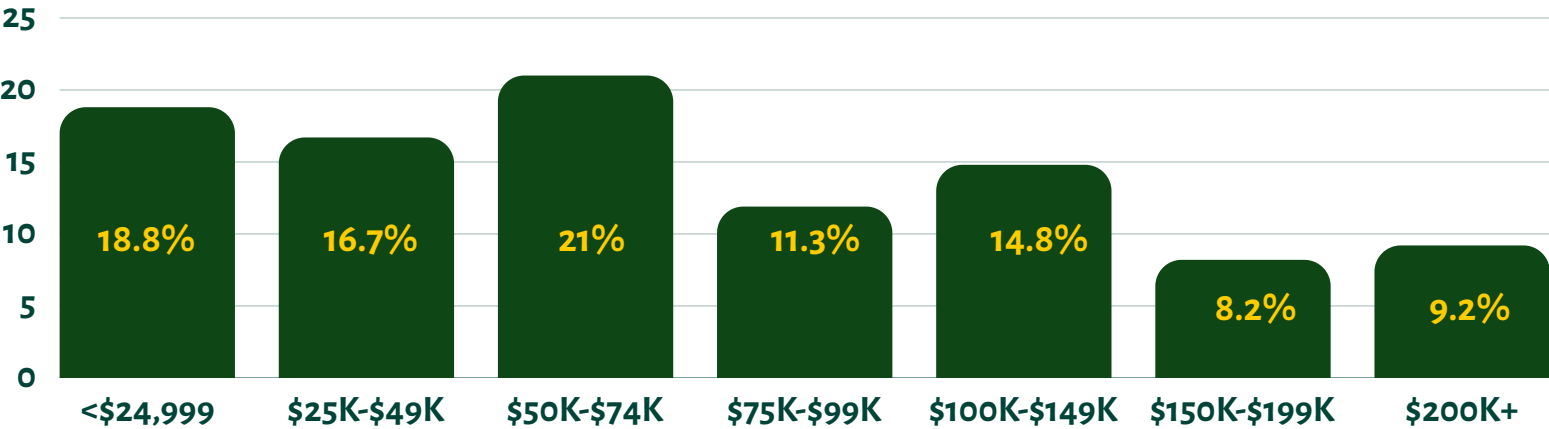
DEMOGRAPHIC AND INCOME PROFILE

KENNER DEMOGRAPHIC SUMMARY

POPULATION	65,072
HOUSEHOLDS	25,178
FAMILIES	16,467
AVG. HOUSEHOLD SIZE	2.58
OWNER-OCCUPIED HOUSING UNITS	15,036
RENTER-OCCUPIED HOUSING UNITS	10,051
MEDIAN AGE	40.1
MEDIAN HOUSEHOLD INCOME	\$64,412
AVG. HOUSEHOLD INCOME	\$91,772
PER CAPITA INCOME	\$35,399



KENNER HOUSEHOLDS BY INCOME (2025 ESTIMATE)



*Source: Esri 2025

Demographic and Income Profile

Kenner Population

The City of Kenner had a population of 65,072 as of 2025, with a population density of 4,486 per square mile in 2025. It is the largest city in Jefferson Parish, the 8th most populous city in Louisiana, and is the largest incorporated suburban city of New Orleans. *Source: Areavibes.com

TOTAL POPULATION BY AGE (GENDER)		
MALE %	AGE RANGE	FEMALE %
6%	0-4	5.6%
6.2%	5-9	6%
6.7%	10-14	6%
6.4%	15-19	6.2%
6.3%	20-24	5.5%
6.7%	25-29	6.2%
6.7%	30-34	6.3%
6.7%	35-39	6.5%
6.9%	40-44	6.8%
6.0%	45-49	5.8%
5.6%	50-54	5.6%
5.7%	55-59	5.4%
6%	60-64	6.2%
5.9%	65-69	6.1%
5.1%	70-74	5.9%
3.9%	75-79	4.6%
2%	80-84	2.9%
1.4%	85+	2.4%

TOTAL POPULATION BY AGE	
AGE RANGE	%
0-4	5.8%
5-9	6.1%
10-14	6.3%
15-19	6.3%
20-24	5.9%
25-34	13%
35-44	13.5%
45-54	11.5%
55-64	11.6%
65-74	11.5%
75-84	6.7%
85+	1.9%

*Source: ESRI 2025

Educational Attainment

The City of Kenner has an educated workforce. Approximately 86.6 percent of the city's household population ages 25 years and over have at least a high school diploma and 26.6 percent of the same population segment have a bachelor's degree or higher.

Source: Census.gov

Approximately 46.3% of the New Orleans MSA population of 25 to 34 years of age have a bachelor's degree or higher, comparable to or higher than the percentage of the same population segment in comparable markets of other states.



Cost of Labor

The New Orleans-Metairie-Kenner Metropolitan Statistical Area (MSA) has a large, educated workforce. The table below gives the average annual wage of various occupations by Metropolitan Statistical Area. See the Employment & Wages section on page 21 for statistics on the Civilian Labor Force, Unemployment Rate and Employment by Industry.

Occupation	New Orleans	Atlanta	Birmingham	Dallas	Houston	Jackson	Jacksonville
Accountant	\$83,360	\$96,100	\$82,830	\$93,660	\$94,290	\$77,440	\$86,780
Teacher-Elementary	\$56,050	\$72,720	\$58,910	\$63,860	\$62,490	\$48,490	\$65,930
Teacher-Secondary	\$60,100	\$73,810	\$60,410	\$66,030	\$64,790	\$52,070	\$69,370
Registered Nurse	\$89,700	\$96,640	\$78,180	\$96,720	\$96,730	\$85,820	\$85,930
Architect & Engineer	\$110,400	\$97,810	\$96,740	\$103,260	\$109,400	\$92,120	\$92,830
Machinist	\$64,020	\$54,620	\$54,230	\$58,370	\$59,590	\$54,240	\$53,360
Welder	\$62,840	\$52,670	\$51,660	\$54,050	\$56,540	\$55,940	\$51,940
Electrical Engineer	\$116,620	\$116,650	\$117,670	\$117,260	\$119,570	\$115,760	\$109,630

*Source: 2024 data, U.S. Department of Labor, Bureau of Labor Statistics

Average Weekly Wage

Manufacturing Industry in Jefferson Parish (2017-2023 Annual Averages)

Industry	2018	2019	2020	2021	2022	2023	2024
Manufacturing	\$1,184	\$1,238	\$1,242	\$1,312	\$1,393	\$1,433	\$1,469
Ship and Boat Building	\$1,418	\$1,494	\$1,464	\$1,456	\$1,541	\$1,628	\$1,720
Chemical Manufacturing	\$1,956	\$1,983	\$2,089	\$2,246	\$2,358	\$2,376	\$2,422
Machinery Manufacturing	\$1,176	\$1,228	\$1,116	\$1,183	\$1,339	\$1,421	\$1,474

*Source: Bureau of Labor Statistics

Employment & Wages

EMPLOYMENT			
	EMPLOYED	UNEMPLOYED	CIVILIAN LABOR FORCE
JEFFERSON PARISH	203,425	8,374	211,799
LOUISIANA	2,000,664	88,396	2,089,060
UNITED STATES	163,099,000	7,500,000	171,500,000

EMPLOYMENT AND WAGES BY INDUSTRY SECTOR- JEFFERSON PARISH			
INDUSTRY SECTOR	TOTAL EST. COMPANIES	AVERAGE EMPLOYEES	AVERAGE WEEKLY WAGE
ACCOMODATION AND FOOD SERVICES	1,420	18,342	496
ADMINISTRATION AND WASTE SERVICES	1,094	13,214	947
AGRI,FORESTRY,FISHING AND HUNTING	16	14	773
ARTS, ENTERTAINMENT, AND RECREATION	261	4,679	3,128
CONSTRUCTION	1,409	11,772	1,940
FINANCE AND INSURANCE	1,013	7,356	1,783
HEALTHCARE AND SOCIAL ASSISTANCE	1,960	36,358	1,435
INFORMATION	269	2,284	1,074
MANUFACTURING	394	8,443	1,408
MGMT. OF COMPANIES AND ENTERPRISES	170	3,012	1,812
MINING	33	123	2,058
OTHER SERVICES	1,152	6,097	920
PROFESSIONAL AND TECHNICAL SERVICES	2,202	11,111	1,598
PUBLIC ADMINISTRATION	113	6,143	1,520
REAL ESTATE, RENTAL, AND LEASING	694	3,770	1,125
RETAIL TRADE	1,986	24,353	762
TRANSPORTATION AND WAREHOUSING	583	9,403	1,279
UTILITIES	32	734	1,840
WHOLESALE TRADE	1,091	9,519	1,718



Top Kenner Employers

The City of Kenner is an economic engine of Jefferson Parish.

Listed below are the top employers located and/or headquartered in the City of Kenner, ranked by number of employees, as reported by management or personnel directors within each organization. JEDCO applauds the efforts of these companies and encourages their continued progress. Other Kenner top employers who would like to be included in the table are encouraged to contact JEDCO at (504)-875-3908.

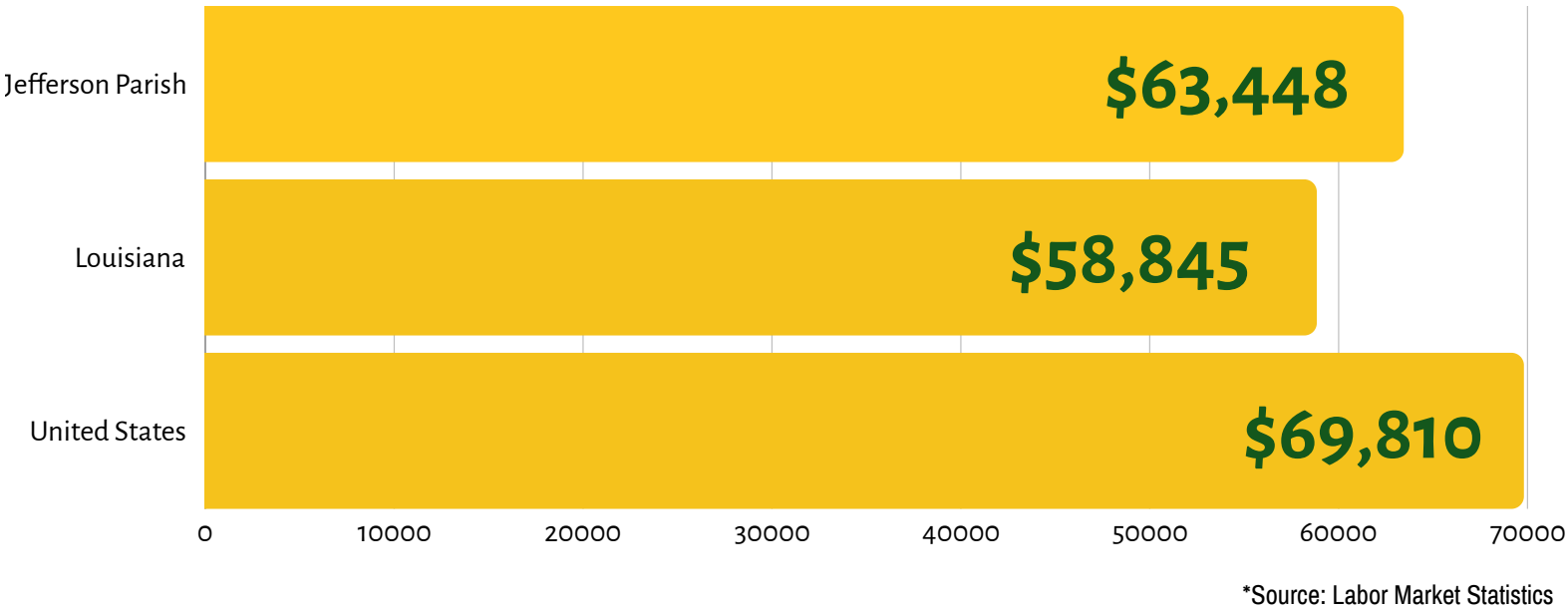
NO.	BUSINESS NAME	NO. OF EMPLOYEES	DESCRIPTION OF OPERATIONS
1	LOUIS ARMSTRONG N.O. AIRPORT	4,189	INTERNATIONAL AIRPORT
2	OCHSNER MEDICAL CENTER	1,571	HOSPITAL AND DOCTOR'S OFFICES
3	CITY OF KENNER	637	MUNICIPAL GOVERNMENT
4	TREASURE CHEST CASINO LLC	506	CASINO
5	PELLERIN MILNOR CORP.	420	COMM. MACHINERY MANUFACTURING
6	CYCLE CONSTRUCTION COMPANY	120	COMMERCIAL BUILDING CONSTRUCTION
7	ALFRED CONHAGEN INC. OF LA	80	SUPPORT ACTIVITIES FOR OIL AND GAS
8	GBP DIRECT INC.	46	DATA PROCESSING. HOSTING
9	HARLON'S LA FISH LLC	30	FISH PROCESSING AND DISTRIBUTION
10	GULF SOUTH PIPELINE COMPANY	30	OIL AND GAS PIPELINE CONSTRUCTION
11	FABRICARI LLC	25	FABRICATED STRUCTURAL METAL MANUFACTURING
12	U S COPY INC	15	OTHER BUSINESS SERVICES (COPY SHOP)
13	ADVANCED MEDICAL EQUIPMENT	15	ALL OTHER HEALTH AND PERSONAL CARE STORES
14	ERNIES POOL SERVICE INC	15	ALL OTHER SUPPORT SERVICES

Income

Latest available data from 2023, shows Jefferson Parish had a per capita personal income of \$63,448, which was 107.8 percent of the state average of \$58,845.

Employment Income:U.S. Bureau of Economic Analysis

2024 PER CAPITA INCOME



Commercial Property

AVERAGE RENTAL AND OCCUPANCY RATES OF OFFICE, RETAIL, AND WAREHOUSE SPACE IN KENNER AND AVERAGE LAND PRICE

TYPE OF SPACE	AVG. \$/SF	OCCUPANCY RATE
OFFICE SPACE		
CLASS A	N/A	N/A
CLASS B	\$17.46	65.6%
CLASS C	\$17.46	99.2%
RETAIL SPACE		
CLASS A	\$14.75	84.5%
CLASS B	\$17.50	88.6%
CLASS C	\$23.00	98.1%
WAREHOUSE SPACE		
DISTRIBUTION	\$3.50-\$5.00	93.0%
SERVICE CENTER	N/A	N/A
INDUSTRIAL LAND	N/A	N/A

2400 Veterans Office Building in Kenner

Single-Family Residential

- In the City of Kenner, private residences are assessed at 10% of fair market value with no property tax assessed on the first \$75,000 of value.
- The New Orleans metro area is ranked in the top 5 “Most Affordable Cities for Households” in the USA by the Intuit Spending Index.

AVERAGE PRICE OF SINGLE-FAMILY HOUSES

YEAR	JEFFERSON PARISH	KENNER
2019	\$249,377	\$168,368
2020	\$280,519	\$242,478
2021	\$302,614	\$242,478
2022	\$320,787	\$280,380
2023	\$311,857	\$279,829
2024	\$321,337	\$280,380

**N/A: Insufficient data or withheld data from source to avoid disclosure of individual properties*



Development Opportunities

FEATURED PROPERTIES FOR SALE AND LEASE

- Visit the website of the Jefferson Parish Economic Development Commission for featured properties within the City of Kenner at www.jedco.org/featured-properties.
- If you are seeking industrial, retail, or office space within the City of Kenner, please contact Todd Pereira at (504) 399-9932 or tpereira@jedco.org.



Retail

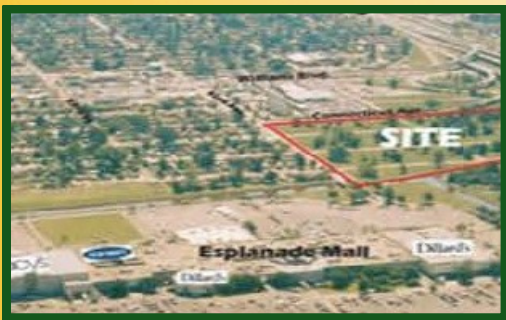
The Esplanade Mall

- This 700,000 square foot property presents a vast opportunity for redevelopment of the site. The 72 acre parcel is located at 1401 West Esplanade Ave. with close proximity to Interstate 10.



Inline Retail Shopping Centers

- Several strip shopping centers in the City of Kenner offer excellent visibility and accommodate various space needs, including big box space in the Pavilion Shopping Center on West Esplanade Ave.
- Commercial strips support both adjacent residential neighborhoods and customers from outside of the city.



Vacant Retail Parcels

- More than 60 acres of vacant retail property can be found surrounding The Esplanade Mall, Kenner's Laketown, in Historic Rivertown and other areas along the city's major commercial corridors.
- Development sites range in size from approximately 1 to 9 acres — the latter of which is located immediately off the Williams Blvd/32nd St. exit of the I-10, providing a major opportunity for development adjacent to CarMax.

Five acres of land adjacent to I-10 in Kenner is among the top real estate opportunities in the New Orleans area.



Office Properties

- Many opportunities for office uses exist in the City of Kenner; Class A, B and C office buildings are located within the city, many with ample parking available on site.
- Office uses are included in the proposed rezoning of the airport's redevelopment property.

Local, Regional, and State Accolades

The Greater New Orleans Area, which includes Kenner, and the State of Louisiana have earned an overwhelming number of awards and honors. Below is a listing of a few of the accolades garnered in the past several years.

Kenner has been recognized and/or ranked with:

- In 2025 The City of Kenner was awarded \$4 million dollars for civic improvements by LEDQ – Louisiana Department of Environmental Quality
- Kenner Discovery School was recognized in 2024 as “Top Gains Honorees,” a designation awarded to schools that show significant growth in student academic progress from one year to the next, for an “A” rating
- Louis Armstrong New Orleans International Airport (MSY), located in Kenner, was named #1 Airport in North America by Airports Council International
- Louisiana is the number one state for Tech Talent pipeline per Business Facilities
- The New Orleans region was voted Top 10 Most Excellent City in the World by Travel & Leisure
- In the 2025 rankings published by the American Legislative Exchange Council, Louisiana moved up from 31 to 18, faster movement than any other state
- In 2025 Area Development awarded Louisiana a Gold Shovel Award as one of the most winning states for economic development projects



Quality of Life

The City of Kenner offers a multitude of attractions and amenities catering to many different interests in a family-friendly atmosphere. Kenner events are attended not only by city residents, but also people from the surrounding parishes.

Laketown

Located on the shores of Lake Pontchartrain at the end of Williams Boulevard, Laketown is a 30-acre park containing amenities for all ages, including a boat launch, fishing piers, bike path, gazebo and picnic areas. Laketown serves as the venue for many events ranging from concerts to car shows. It is also the home of the Pontchartrain Center, a 70,000-square-foot convention center and the Treasure Chest Casino. The City of Kenner is working on the execution of a development plan to expand Laketown with complementary mixed-use development potentially including retail, restaurants and other relational uses.



Pier along Lake Pontchartrain in Kenner's Laketown



Church and bridge in Heritage Park, Rivertown

Rivertown

Located in Kenner along the Mississippi River, Rivertown is a 16-block historic district offering a variety of cultural and family attractions, such as a space and science center, planetarium and megadome cinema, live performance theater, restaurants, and shops in a pedestrian-friendly and pleasant setting. Rivertown is a Historic District and a Certified Cultural District, allowing original artwork to be sold tax-free and properties to be eligible for the Restoration Tax Abatement Program. Rivertown also features Kenner's Office of Motor Vehicles and Mayors Court.

Kenner City Park

Comprising 30 acres of land at the corner of Loyola Drive and Vintage Boulevard, Kenner City Park offers beauty and amenities to the public. Features include illuminated fountains, a bird sanctuary, ponds and waterfalls, a walking track, playground, dog park, a farmer's market, and a pavilion available for rental.

Veteran's Park

The Kenner Naval Museum Commission's outdoor museum displays a fighter jet, an attack jet, WWII tank, two cannons as well as a restored 1941 Dodge Army staff car. A nod to area history is a section of the old Pontchartrain Beach's Zephyr roller coaster.



Arts & Museums

Rivertown Theatre for the Performing Arts

Provides a season of plays and musicals on the main stage and children's stage. Award winning theater of 300 seats featuring Broadway musicals, comedies and dramas. Located at 325 Minor Street in Kenner.

Kenner Heritage Park

Displays Kenner's cultural history through a replicated turn-of-the-century village. Structures of interest include a packing shed, ice house, a traditional blacksmith shop, and a 1930s-era gas station. Other attractions include a pond and a bridge adjacent to the replica of St. Mary's Church, the first Catholic church in Kenner.

Planetarium and Mega Dome Cinema

Shows planetarium sky shows, laser light shows as well as educational nature films on a 50-foot domed screen that seats 118 people. Located at 2020 Fourth Street in Kenner.

Space Station

Offers a tour of a full-scale NASA International Space Station prototype, one of the only two in existence today. Space-related exhibits include a Space Robot, a 4 billion-year-old Gibeon Meteorite, a historical timeline of the U.S. space program, and a 3-D photo gallery of Mars.

Rivertown Science Center

Offers hands-on exhibits about weather, electricity, insects, rivers and streams, the solar system and more. Learn about weather forecasting through a WWL-Channel 4-sponsored exhibit using green screen technology.



Rivertown Theatre for the Performing Arts



Planetarium and Megadome



Space Station in Rivertown Science Center

Music, Festivals, & Events

From one end of the city to the other, Kenner hosts The Italian Heritage Festival in Rivertown and the annual Food Truck Festival in Laketown.



Ampitheatre & Inclusion Playground

The City of Kenner is investing in a series of transformative projects at Laketown, including a \$19 million waterfront amphitheater and Louisiana's largest inclusive playground, further enhancing the area as a regional destination for recreation and entertainment. The amphitheater, designed to accommodate up to 15,000 guests, is expected to attract regional and national events, generating increased tourism, hotel stays, and spending at local businesses. These investments, alongside the arrival of the Laketown Squadron at the renovated Pontchartrain Center and other waterfront improvements, position Kenner's lakefront for significant economic growth and expanded quality-of-life amenities.

Food Truck Festival

The City of Kenner hosts an annual Food Truck Festival in Laketown each October. This free event features 20+ food truck vendors from across the state, live music from local bands, arts and crafts vendors, and children's activities such as face painting and inflatables.



Food Truck Festival 2025

Music In The Park

A series of free Friday evening concerts in Rivertown Historic District. Concerts take place each Friday night in the month of May on the back porch stage of the Kenner Produce Company in Heritage Park.



The new Treasure Chest Casino

VISIT KENNER

- <https://www.kenner.la.us/528/Visit-Kenner>
- <https://www.kenner.la.us/501/Event-Partners>

Treasure Chest Casino

The newly constructed land-based casino opened in June of 2024. Located in the Laketown District of Kenner. Offers table games, over 950 slots and live entertainment. Open 8:00 AM- 3:00 AM on weekdays, 24 hours a day on weekends.

Meeting & Event Facilities



Chateau Golf And Country Club

- Located at 3600 Chateau Boulevard, north of the Chateau Boulevard and West Esplanade Avenue intersection.
- Accommodates small gatherings such as teas, showers or small dinners to larger gathering such as wedding receptions and cocktail parties.
- Grand Ballroom, the largest room can accommodate up to 450 seated guests or 500 non-seated guests.
- On-site catering available to suit any gathering.



The Crossing

- Event space in Rivertown Historic District, located in a 1820s renovated historic structure. Full-service facility accommodating up to 250 people for weddings, galas, intimate luncheons, and other events.



The Clancy House

- The Clancy House is a unique two-bedroom, two-bath home in Historic Rivertown that was built in 1922 by the longest termed sheriff of Jefferson Parish, Sheriff Frank James Clancy.
- It was constructed as his personal home on a 1000-acre cattle ranch, where he milled cypress trees from the ranch to erect the modest house.
- Fully renovated with over 1700 square feet of space, it can accommodate 50 guests or less.



The Barn at Ground Pati

- In 2023, Ground Pati reopened in Rivertown and now features an outdoor pavilion for music, parties, and other events.
- Regular family-friendly live music events take place at The Barn.

Meeting & Event Facilities



Pavilion In Kenner City Park

- Located in Kenner City Park at the intersection of Loyola Drive and Vintage Drive.
- Banquet hall space for receptions, showers, small weddings and meetings.
- Main reception room can accommodate an intimate gathering of up to 200 people.



Pontchartrain Convention Center

- Located in Kenner's Laketown area. Showcases 46,080 square feet of column-free exhibit/assembly space; 14,681 square feet of multi-use meeting rooms; a ceiling height of up to 35 feet; and accommodates over-sized mobile equipment with roll-up doors.
- Accommodates intimate gatherings of 50 attendees to larger events of 3,700 attendees.
- The New Orleans Pelicans announced that their NBA G League affiliate will relocate to Kenner, La. and rebrand as the Laketown Squadron. The team is expected to begin play at the newly renovated Pontchartrain Center, located in Kenner's Laketown Park, for the 2026-27 season.

Hotels & Motels

Hotels & Motels

- A number of hotels within the City of Kenner, catering to both business and leisure travelers, as well as banquet and convention services, are easily accessible from the Louis Armstrong New Orleans International Airport. Hotels in Kenner include Hilton New Orleans Airport, Hilton Garden Inn, Home2Suites by Hilton Kenner New Orleans Airport, Holiday Inn New Orleans Airport, Comfort Inn and Suites, LaQuinta Inn, Red Roof Inn, Extended Stay America, DoubleTree by Hilton New Orleans Airport, Holiday Inn Express, and TRYP by Wyndham. For information on meeting/convention space and accommodations, contact **Visit Kenner** at visitkenner.us or carolyn@visitkenner.us.

Additional Meeting Space

<i>Additional Meeting/Event Facilities in Kenner</i>	<i>Space Size</i>
Hilton New Orleans Airport	17,479 sf. total meeting space
DoubleTree By Hilton Hotel N.O. Airport	13,970 sf. total meeting space
Wyndham N.O. Airport & Conference Center	12,000 sf. total meeting space
Holiday Inn New Orleans Airport	1,300 sf. total meeting space
Days Inn Hotel New Orleans Airport	5 meeting rooms, 560-2,240 sf.



Hilton New Orleans Airport



DoubleTree Hotel New Orleans Airport



Ochsner Medical Center - Kenner

Ochsner Medical Center - Kenner

- 110-bed hospital located at the corner of West Esplanade Avenue and Loyola Drive
- Listed as “Best-In-State Hospital” in 2024 by Newsweek.
- Services offered include 24-hour Level II emergency care, maternity and women’s services, orthopedics, neurology, cardiology, urology, general/advanced surgery, gastroenterology, hematology/oncology, podiatry, pain management, rheumatology, an advanced-technology Outpatient Diagnostic and Therapy Center, an Infusion Center, a renowned Wound Care and Hyperbarics program, and a Sleep Study Program.
- Home to one of the largest multidisciplinary Neuroendocrine Tumor Programs in the U.S., attracting patients from around the globe.

Oceans Behavioral Hospital - Orleans

- 48-bed facility at 716 Village Road in Kenner.
- Specializes in psychiatric and behavioral health needs of adults ages 55 and older.

<i>Jefferson Parish Hospitals</i>	<i>No. of Beds</i>
East Jefferson General Hospital	407
Ochsner Medical Center - Jefferson Highway	644
Ochsner Medical Center - Kenner	110
Ochsner Medical Center - Westbank	180
Tulane - Lakeside Hospital	119
West Jefferson Medical Center	435

Business Resources

Business Assistance

City of Kenner Economic Development District: Rivertown

- Kenner's Rivertown Historic District is a 25-block area located within the boundaries of the Mississippi River, Kenner Avenue, Compromise Street, and Daniel Street.
- Commercial Property owners located within the Historic District are eligible for the Restoration Tax Abatement, a program that allows for up to 10 years of deferred assessment on substantial renovations of an existing structure.

For more information on the RTA Program, visit:
<https://www.jedco.org>



Rivertown Historic District

JEDCO Financing



LOANS AS *Unique* AS THE BUSINESSES THEY SERVE

These loan programs are designed for businesses that are unable to obtain traditional financing.

SBA 504



Project Size: \$250K - \$15M+
Loan Term: 10, 20, or 25 years

*Competitive Fixed Rates

Most projects require only 10% equity

Eligible Loan Uses Include:

**Purchase OR Refinance
Machinery
Equipment
Commercial Real Estate**

JEDGROW



Project Size: Typically under \$250,000
Loan Term: 3 - 20 years

*Competitive Fixed Rates

Eligible Loan Uses Include:

**Equipment
Inventory
Startup Expenses
Working Capital**

Get growing at: <https://www.jedco.org/loans>

Call or email for more information

loans@jedco.org

504-875-3908



TARGETED

INDUSTRY CLUSTERS

The Jefferson EDGE has been the long-term economic development strategic plan to promote sustainability, job growth and investment in Jefferson Parish since 2000. Through the proactive efforts of our stakeholders, JEDCO, and elected officials, The EDGE has delivered game-changing initiatives such as the development of the 500-acre Churchill Technology & Business Park and quality of life improvements across the parish. JEDCO works with stakeholders and the community to provide The Jefferson EDGE with a new plan every five years, developing goals, economic development initiatives, and actionable steps for job growth and investment.

The Jefferson EDGE industry clusters identified below were selected through a comprehensive planning process with JEDCO board and parish stakeholders, and identified as the greatest opportunities for growth in strategic areas of interest.

CULINARY PRODUCTS

Louisiana, and especially the New Orleans region, is known for its delicious and unique cuisine and food products. Jefferson Parish's business case for this cluster is strong: utilities and water are less expensive, and the parish has a larger capacity to produce food products in places like the Elmwood area. Jefferson also has a tremendous proximity to supply chains, from goods moving in and out of the Port of New Orleans to agricultural products grown in parishes further west, like rice, sugarcane, bananas, sweet potatoes, and more.

HEALTH CARE INNOVATION

Health services is the largest employer in Jefferson Parish. The industry is facing major shifts in the parish—with private operators purchasing parish hospitals, funding changes from the Affordable Care Act, and the growth of private systems like Ochsner and LCMC, Jefferson's medical landscape is radically different than it was just a few years ago. Additionally, the opening of two new medical centers in downtown New Orleans has added hundreds of beds to the regional capacity. These changes mean that the parish must address workforce development, regionally integrated marketing, and supporting destination health care to ensure continued growth in Jefferson Parish.

ENVIRONMENTAL AND ENGINEERING SERVICES

This industry has been the result of tremendous regional planning and development activity that came out of a realization post-Katrina that Louisiana can and must be a leader in environmental services and the engineering needs that accompany those services. These coordinated efforts between government, industry, and philanthropic leaders has resulted in several landmark proposals that plan and program billions of dollars of projects and investments to rebuild the coast and help our cities live with water: the state's Coastal Master Plan and the Greater New Orleans Urban Water Plan.

SUPPLY CHAIN INFRASTRUCTURE

The water transportation industry, as well as the general industry cluster of trade, logistics, and transportation, is a foundational industry cluster in Jefferson Parish and the region. Jefferson Parish's hard assets, including the Harvey Canal, interstate highways, Mississippi River, multiple Class 1 railroads, and Louis Armstrong International Airport, combine for a multi-modal location unrivaled in the Gulf South. In particular, water transportation—both the transporting of goods on water as well as the building and maintenance of water-based vessels—is a highly specialized trade industry cluster with high average wages.

TECHNOLOGY AND DESIGN

This cluster includes businesses that develop, sell, or train on software and other information technology products. Information technology and information systems are a part of every industry and business around the globe; there is not just one kind of IT company. Thus, part of this strategy is to determine what types of IT hold the most promise for Jefferson's future. Jefferson's largest employers are in engineering, health care, construction, water transportation, and other industries with significant IT needs. By tying this plan's targeted clusters together with information technology, the IT industry can be the connective tissue that helps all Jefferson businesses prosper.

Tax Incentives

INDUSTRIAL TAX EXEMPTION PROGRAM (ITEP)

Requires advance submittal of Project Application via FastLane NextGen (FLNG) with the application fee, which is calculated based off the estimated benefit to the company. [website](#).

The Louisiana Industrial Ad Valorem Tax Exemption Program (ITEP) is the original state incentive program, that offers a tax abatement on new manufacturing investments. It is available to qualifying new and existing Louisiana manufacturing businesses with the approval by the Board of Commerce and Industry and local ITEP committee, simultaneously the Project Application is sent to the Louisiana Department of Revenue (LDR) and the Louisiana Workforce Commission (LWC) for concurrent review. The program provides an 80% property tax abatement for an initial term of five years and the option to renew for five additional years at 80% property tax abatement on a manufacturer's qualifying capital investment related to the manufacturing process in the state.

Eligibility:

Businesses must be classified as a manufacturer or related to the manufacturing project at the project site in order to receive benefits of the ITEP Program.

It requires local approval by the local ITEP committee comprised of the Jefferson Parish President, Jefferson Parish School Board President, the Municipal Council (if it applies) and the Jefferson Parish Sheriff.

RESTORATION TAX ABATEMENT PROGRAM (RTA)

The Restoration Tax Abatement (RTA) program provides an up-to ten-year abatement of property taxes (ad valorem) on renovations and improvements of existing commercial structures and owner-occupied residences. Five-year contract; option for five-year renewal with approval from local governing authority, Board of Commerce and Industry, and governor's approval.

Please contact JEDCO to determine if your property is within a qualifying district at (504) 875-3920. In addition to the state's RTA eligibility requirements, JEDCO and Jefferson Parish require the applicant to submit sufficient documentation to show that the renovation will be substantial.

Eligibility:

RTA is available to all Louisiana businesses and homeowners with existing structures to be expanded, restored, improved or developed in qualifying locations, and as approved by the local governing authority. If the property is sold, the contract may be transferred, subject to local government and board approval.

If property taxes have been paid on improvements, a business or homeowner is not eligible to apply for the exemption.

Qualifying Locations for Properties Include:

- Downtown Development Districts
- Historic Districts (includes properties listed on the National Register of Historic Places)
- Economic Development Districts
- Opportunity Zones

Click the link below for a map showing the boundaries of the RTA-eligible districts in Jefferson Parish. For a determination of eligibility of your project based on its location, we encourage you to contact JEDCO.

Map of RTA-Eligible Districts in Jefferson Parish: Can be found on the JEDCO website.

Tax Incentives

HIGH IMPACT JOBS PROGRAM (HIP)

Louisiana's High Impact Jobs Program (HIP) offers qualifying companies grants for the creation of new jobs that pay above the parish (county) average wage. Companies of all sizes can benefit from grants administered directly from Louisiana Economic Development, with higher wages yielding higher grants.

****BENEFIT TIERS - Grants are awarded as a percentage of wages paid, with an initial contract term of three years and the option to renew for an additional two years:**

8 percent grant for new jobs paying at least 110 percent of the parish average wage

18 percent grant for new jobs paying at least 125 percent of the parish average wage

22 percent grant for new jobs paying at least 150 percent of the parish average wage

Jobs created in Distressed Areas are eligible at a lower wage threshold: Distress areas defined as: 25 percent of parishes with lowest average annual wages (per Bureau of Labor Statistics)

OR Areas identified as Deeply Distressed by the federal New Markets Tax Credit Program

OR As approved by the Secretary

****Jefferson Parish is not a Distressed Area, and 2025 average wage is \$62,017**

Eligibility:

Eligibility is largely defined by wages paid above the parish average, except in industries that are ineligible. Further eligibility is outlined in Emergency Rule.

Job Requirements:

Qualifying jobs must not have existed in the state prior to the effective date of the program contract and meet all of the following requirements:

- Full-time, at-will employees (does not include seasonal or temporary positions)
- Directly employed by the company or a named subsidiary
- Filled on-site or remotely by Louisiana residents
- Include a basic health benefits plan

RE-ENTRY PROGRAM

The Re-Entry Program, created by the Legislature in 2010, allows judges to work with prosecutors to select nonviolent offenders facing sentences of 10 years or less (excluding sex-related crimes) for this intense training and rehabilitation program. Program participants are sent to Angola where they spend at least two years learning a trade, getting their GED, and receiving counseling from mentors serving life sentences. The skills learned includes Automotive, Carpentry, Collision Repairs, Culinary, Drywall/Painting, Electrical, HVAC, Masonry, Plumbing, Welding and other skills for in-demand occupations. Case management will work with participants to continue rehabilitation and training.

Contact:

Ms. Frances Turner
Louisiana Workforce Commission
Program Administrator
Phone: 504-736-6542
Email: frances.turner@jeffparish.gov

Tax Incentives

LOUISIANA WORK OPPORTUNITY TAX CREDIT

The Louisiana Work Opportunity Tax Credit Program, created by the Legislature in 2021 for certain business that hire re-entrants participating in work release programs. It provides a 5% income tax credit on wages paid to eligible re-entrants, with a cap of \$2,500 per business per eligible re-entrant.

The credit shall be earned upon certification by an eligible business that has employed an eligible re-entrant in an eligible job for twelve consecutive months following the release of the eligible re-entrant from imprisonment. The 12 credits may be earned only once for each eligible re-entrant.

Eligibility:

- A new job
- An existing job that has been vacant for at least one year
- An existing job that is vacant because the person who previously filled the job left voluntarily or was terminated.
- "Eligible re-entrant" shall mean an inmate or former inmate who is eligible to participate and is actively participating in a work release program provided for in R.S. 15:711, 1111, 1199.9, or 1199.10.
- An eligible re-entrant shall meet all the criteria provided for in R.S. 15:1199.7. 9 C.
- Proposed law provides the credit is earned upon certification that the re-entrant has been employed by the eligible business in an eligible job for 12 consecutive months.
- Provides that the credit may be earned only once for each eligible re-entrant.
- Provides that the amount of the credit shall be 50% of the wages paid to the eligible re-entrant for employment in an eligible job during the specified time period.
- Provides that the credit amount shall be no more than \$20,000 per eligible business in a calendar year.

Louisiana Workforce Commission - Department of Labor

Nicole Learson, Program Administrator

Phone: 225 342-2939

Email: nlearson@lwc.la.gov

LOUISIANA INNOVATION RETENTION GRANT PROGRAM

The Louisiana Innovation Retention Grant program (IRG) provides supplementary state support for research-focused Louisiana small businesses that have previously received a federal Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) grant. The program, which was established by the Louisiana Legislature in 2022, seeks to:

- Help Louisiana retain STEM start-up companies and their talented workers;
- Demonstrate the state's support for business innovation by supplementing the federal research dollars received by Louisiana small businesses;
- Increase the investment in research conducted during Phase I of the federal SBIR program, making Louisiana small businesses more competitive in the competition for Phase II funds;
- Encourage the establishment and growth of high-quality, locally owned and operated technology businesses throughout the state.
- To apply, complete the application below and email it to SBIRFund@la.gov

[Microsoft Word - SBIR Retention Grant Application-Draft 8.8.23](#)

Tax Incentives

INVENTORY TAX CREDIT PROGRAM

This program allows taxpayers who pay ad valorem property taxes on business inventory to claim a one-time credit for use against their Louisiana income or corporate franchise taxes. Taxpayers whose eligible ad valorem taxes are less than or equal to five hundred thousand dollars shall be refunded all of the excess credit. Taxpayers whose eligible ad valorem taxes are more than five hundred thousand dollars, but less than or equal to one million dollars, shall be refunded seventy-five percent of the excess credit, and the remaining twenty-five percent of the excess credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years.

Taxpayers whose ad valorem taxes eligible for the credit authorized pursuant to this Section paid to all political subdivisions in the taxable year was more than one million dollars shall be refunded seventy-five percent of the first one million dollars of excess credit, and the remaining amount of the credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years.

Taxpayers whose ad valorem taxes eligible for the credit authorized pursuant to this Section paid to all political subdivisions in the taxable year was more than one million dollars shall be refunded seventy-five percent of the first one million dollars of excess credit, and the remaining amount of the credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years.

New business entities formed or first registered to do business in Louisiana after April 15, 2016, whose ad valorem taxes are less than ten thousand dollars shall be refunded all of the excess credit. New business entities formed or first registered to do business in Louisiana after April 15, 2016, whose ad valorem taxes are ten thousand dollars or more, but no more than one million dollars, shall be refunded seventy-five percent of the excess credit, and the remaining twenty-five percent of the credit shall be carried forward as a credit against subsequent tax liability for a period not to exceed ten years.

For a manufacturer, if the amount of the credit authorized exceeds the amount of tax liability for the taxable year, the excess credit shall not be refundable and may only be carried forward as a credit against subsequent Louisiana income or corporate franchise tax liabilities for a period not to exceed ten years and shall not be refundable.

Louisiana Department of Revenue
Program Administrator: Brad Blanchard
Tel: 225 219-2674.
Email: Bradley.blanchard@la.gov
Website: <https://revenue.louisiana.gov/>

Tax Incentives

RESEARCH & DEVELOPMENT (R&D) TAX CREDIT

To encourage research and development in Louisiana, taxpayers are offered a tax credit to be applied against state income or corporate franchise tax liability. If the amount of credit exceeds the amount of tax liability for the tax year, the excess credit may be carried forward as a credit against subsequent state income or corporate franchise tax liability for up to five years.

As enacted by Act 11 of the 2024 Third Extraordinary Session of the Louisiana Legislature (rule), The Louisiana Research and Development (R&D) Tax Credit is subject to a \$12 million annual statewide cap and is awarded on a first-come, first-served basis once complete applications are received.

All FY 2025–2026 credits have been fully issued, and no additional credits are available until July 1, 2026, when the FY 2026–2027 allocation begins. Pending and complete applications on file will be first in line for consideration under the FY 2026–2027 tax credit allocation.

Please note that applications must be complete and received by LED by the applicable statutory deadline to be eligible for consideration. Submission of an application does not guarantee approval or availability of credits.

Eligibility:

- Any taxpayer who employs 50 or more Louisiana persons and claims for the taxable year a federal income tax credit under 26 U.S.C. §41(a) for increasing research activities.
- Any taxpayer who employs fewer than 50 persons can also apply for credits without providing a federal tax return if other reporting criteria are met as determined by LED.
- A taxpayer who receives a federal Small Business Innovation Research Grant
- Professional services firms, businesses primarily engaged in custom manufacturing and custom fabrication that do not have a pending or issued U.S. patent related to their research expenditures are ineligible to apply, unless specifically invited by the Secretary of LED

L.A.C., Title 13, Part I, Ch. 29; LA R.S. 47:6015

OPPORTUNITY ZONE

Through the federal Opportunity Zones Program, banks, communities and others may create Opportunity Funds to direct tax-advantaged investments to 150 federally designated Opportunity Zones in Louisiana. [Click here](#) for a map of Opportunity Zones eligible for equity investments in Louisiana.

Louisiana secured U.S. Department of the Treasury certification for 150 lower-income census tracts to be Opportunity Zones. To attract new investment to underdeveloped areas, the federal government created the Opportunity Zones Program as part of the Tax Cuts and Jobs Act of 2017.

With a public comment period in March 2018 and collaboration with local, parish and state partners, Gov. John Bel Edwards nominated 150 Louisiana census tracts, with representation in every region of the state. Eligible census tracts were those with poverty rates of at least 20 percent, or those with median family incomes of no more than 80 percent of statewide or metro area family income. Investors and Opportunity Funds will qualify for favorable federal tax treatment through the U.S. Treasury Department, which will certify Opportunity Funds and their investments. Eligible investments will be those made for ownership of business real estate, capital and other assets by a partnership or a corporation formed for the purpose of investing in qualified Opportunity Zones property.

The primary attraction for investing in Opportunity Zones is deferring and lowering federal taxes on capital gains. For a qualified Opportunity Zones investment, capital gains taxes may be deferred the first five years; after Year 5, taxes may be cancelled on 10 percent of the original capital gains investment and deferred for the remainder; in Year 7 through Year 10, taxes may be cancelled on 15 percent of the original capital gains investment, and the remainder may be deferred through 2026; for Opportunity Zones investments lasting longer than 10 years, investors are exempt from capital gains taxes on the Opportunity Zones investment itself, in addition to the other benefits for capital gains carried into the investment.

The IRS is currently working on guidelines for the program.

Tax Incentives

ENTERTAINMENT JOB CREATION PROGRAM

The Entertainment Job Creation Program provides a tax credit on annual W2 wages to approved entertainment companies (known as a Qualified Entertainment Company or “QEC”) that create well-paid jobs for Louisiana residents.

- The program provides a 15% credit for each new job whose QEC payroll is equal to or greater than \$45,000 per year, up to \$66,000 per year.
- Provides a 20% credit for each new job whose QEC payroll is equal to or greater than \$66,000 per year, but no greater than \$200,000 per year.

Program Statutes & Rules:

*La. R.S. 47:6007, better known as the Louisiana Motion Picture Production Program, also provides a QEC payroll tax credit on annual W2 wages for approved entertainment companies and this incentive is commonly referred to here as the Entertainment Job Creation Program. The Secretary of the Department of Economic Development may consider program applicants meeting the following criteria:

- Business must be engaged in the development or distribution of audio, visual, or both audio-visual entertainment products for public consumption, directly or indirectly.
- Entity must be authorized to do business in the state of Louisiana.
- Telecommunications companies are not eligible for this program.

Job Requirements:

- Create a minimum of five new direct jobs that meet or exceed a salary of \$45,000 per year per person.
- These jobs must be full time, (full-time employees — working an average of 30 hours or greater per week)
- Filled by residents of the state at the approved QEC’s physical location in Louisiana.
- Can NOT have existed previously on the QEC’s payroll in Louisiana, nor previously on the payroll of the QEC’s parent entity, subsidiary, or affiliate in Louisiana, or previously on the payroll of any business whose physical location and employees are substantially the same as those of the QEC in Louisiana.

JEFFERSON PARISH FILM INDUSTRY INCENTIVE PROGRAM

- Productions that have their principal Louisiana production office or use a soundstage/alternative filming facility located in Jefferson Parish may be eligible to receive a 3% cash rebate on local expenses (includes qualified payroll for residents, lodging, lease or rental expenses, post production costs, etc.)
- In order to be eligible for benefits, productions must spend at least \$150,000 in qualified local expenses.
- Incentive cap of \$100,000 for new productions
- \$15,000 cap increase for subsequent productions begun within 12 months of completion of a project that previously received the incentive.
- \$10,000 cap increase if both production office and soundstage are in Jefferson Parish
- Productions must submit an audit of spending in Jefferson Parish performed by a Louisiana certified public accountant.
- Payment of incentives subject to available funding
- Jefferson Parish contact: Barry Sprague with the JP Citizen’s Affairs Department tel. (504) 442-9130 or email bsprague@jeffparish.gov
- www.filmjeffersonla.gov

Tax Incentives

DIGITAL INTERACTIVE MEDIA & SOFTWARE PROGRAM

Louisiana's Digital Interactive Media and Software Program, statutorily known as Digital Interactive Media and Software Tax Credit — the strongest of its kind in the nation — is helping innovative digital media and software development companies of all sizes gain a competitive edge.

- Provides a 25% tax credit on qualified payroll for in-state labor and 18% for qualified production expenditures.
- No cap and no minimum requirement.
- Tax credit can be applied to state income tax liability and the state will refund any overages OR applicants can opt for 85% of the value earned as a rebate any time during the year.

The incentive is open to all companies producing digital interactive media products or platforms in Louisiana. Certain exclusions apply, such as static internet websites or software primarily designed for internal use, which are non-qualifying. Only work physically performed in Louisiana and only direct development equipment purchased through Louisiana businesses qualifies for the incentive.

Apply online using [FastLane](#) and submit application fee and verification report fee.

MOTION PICTURE PRODUCTION PROGRAM

Louisiana's Motion Picture Production Program, statutorily known as Motion Picture Production Tax Credit, Act 411 (HB 562) extended the motion picture tax credit program until July 1, 2031. This program provides motion picture productions up to a 40% tax credit on total qualified in-state production expenditures, including resident and non-resident labor. State certified productions with applications received on or after July 1, 2023 will be required to include up to a 5-second static or animated graphic in the end credits before the below-the line crew crawl for the life of the production (New Logo) and provide LED with an electronic press kit, customized video, or alternative asset as may be agreed to by LED for promotional use by LED (Promotional Piece)

- Provides up to a 40% tax credit (25% base credit; 10% increase for Louisiana screenplay productions, 5% increase if outside of the New Orleans Metro Statistical Area).
- \$50,000 minimum in-state expenditure requirement for Louisiana screenplay productions.
- \$300,000 minimum in-state expenditure requirement on all other eligible productions.
- The maximum amount of credits that can be issued is \$150 million per fiscal year. No requirement to reserve specific amounts of tax credits for particular project types or production sizes, or to provisionally allocate tax credits in the initial certification letter.
- The maximum amount of credits that can be claimed is \$180 million per fiscal year.
- Tax credits may be used to offset personal or corporate income tax liability in Louisiana.
- Tax credits may be transferred back to the State for 90% of face value (requires a 2% transfer fee which results in an 88% net).

The program is open to all motion picture production companies headquartered and domiciled in Louisiana producing nationally or internationally distributed motion pictures with total Louisiana expenditures exceeding \$300,000, or \$50,000 for Louisiana screenplay productions.

WORKFORCE DEVELOPMENT

Whether a company is considering moving to the Parish or expanding their operations, solutions like the Louisiana FastStart program -the nation's premier turnkey workforce identification and development program- offer substantial incentives to create new jobs in Jefferson Parish. JEDCO staff members are available to help companies identify applicable programs based on the individual needs of each business.

Please contact a JEDCO representative for more information at (504) 875-3908.

LED FastStart raises the bar on workforce development. Based on a company's immediate and long-term workforce needs, the FastStart team crafts unique programs that ensure high quality, flexible workers are prepared on day one and beyond. FastStart provides customized talent attraction and employer brand building, training development and delivery, and long-term workforce sustainability solutions for eligible new or expanding companies—all at no cost. Learn more at [LED Fast Start](#)

**LED
FastStart**

OJT offers an opportunity for your business to receive reimbursement for training up to 50% for training new employees in skills specific to his or her job. This reduces your overall cost as one or more new employees become fully integrated.

Any company or business which has an opening for a skilled worker and for which qualified individuals are not readily available; a company or business which has not relocated within the past 120 days; or if it has relocated within this period, the relocation has not caused a loss of employment at the previous location. The average amount per employee is approximately \$6,000 per trainee and some areas more or less depending on local policy.

The process is simple and there are no complicated forms. You can reach out to your local OJT contact (see OJT contact list) and the you and the staff person will discuss your needs, the position(s) for which you are seeking OJT training dollars and walk through the process. The contact for Jefferson Parish is Shawn Vinnett 504-723-1600. Learn more at [LaWorks](#).

**On-The-Job
Training
(OJT)**

The Incumbent Worker Training Program (IWTP) creates training partnerships among the LWC, business and industry, and training providers. The IWTP is designed to benefit business and industry by assisting in the skill development of existing employees, thereby increasing employee productivity and company growth. The program is funded by a portion of Unemployment Insurance tax contributions dedicated solely for customized training. The IWTP works as a partnership between the Louisiana Workforce Commission (LWC), business and industry, and training providers. Learn more at [LAWorks](#)

**Incumbent
Worker
Training
Program**

WORKFORCE DEVELOPMENT

Goldman Sachs 10,000 Small Businesses is a program for small businesses that links learning to action. Through the program, participants gain practical skills in topics such as negotiation, marketing, and employee management that can immediately be put into action. In addition, they receive the tools and professional support necessary to develop a strategic and customized growth plan that will take their business to the next level.

The most recent impact report notes:

- 66% of participants reported an increase in revenues within 6 months of graduating
- 44% reported creating new jobs
- 85% are doing business with each other
- 96% completed the program

The program is free for qualifying businesses. Learn more here [Goldman Sachs 10000 Small Businesses at Delgado Community College](#)

Goldman Sachs 10,000 Small Businesses Program

When individuals return from prison, their likelihood of contributing positively to their community relies on their ability to secure meaningful employment, find a place to live, and have the education and resources necessary to advance in life. A task increasingly challenging in Louisiana. United Way of Southeast Louisiana's RETURN Initiative aims to ensure that every individual released back into Jefferson and St. Tammany parishes will have a chance of securing a job that pays a livable wage, staying out of prison, and living longer, healthier lives. That translates into safer, healthier, and more vibrant communities for everyone. Learn more at [RETURN Initiative](#)

RETURN- Restoration & Empowerment through United Re-entry Network

City *of* Kenner

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